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BELJING BRUSSELS CENTURY CITY HONG KONG LONDON LOS ANGELES

June 3, 2008

VIA EDGAR

Daniel F. Duchovny Special Counsel Office of Mergers & Acquisitions United States Securities and Exchange Commission 100 F Street, N.E. Washington, D.C. 20549-4561

> Re: Yahoo! Inc. Preliminary Proxy Statement on Schedule 14A Filed May 23, 2008 <u>File No. 000-28018</u>

Dear Mr. Duchovny:

On behalf of Yahoo! Inc. (the "Company"), this letter sets forth the Company's response to the comments of the staff (the "Staff") of the Securities and Exchange Commission (the "Commission") set forth in your letter dated May 30, 2008 (the "Comment Letter"), regarding the Company's above-referenced preliminary proxy statement filed on May 23, 2008, pursuant to Rule 14a-6(a) under the Securities Exchange Act of 1934 (the "Preliminary Proxy Statement"). For the convenience of the Staff, each comment from the Comment Letter is restated in italics prior to the Company's response to such comment.

Preliminary Proxy Statement

1. Please fill in the blanks in your proxy statement.

<u>Response</u>: The Company acknowledges the need to fill in the blanks prior to filing its definitive proxy statement. The Company is filing concurrently with this letter an amendment to its Preliminary Proxy Statement that includes the additional information it is able to provide at this time. The Company proposes, however, to include the remaining information (such as the date of the proxy statement, expected mailing date, shares outstanding as of the record date and deadline for inclusion of proposals in the Company's proxy materials for its 2009 annual meeting) only in its

O'MELVENY & MYERS LLP David F. Duchovny, June 3, 2008 — Page 2

definitive proxy statement, since the Company will determine the relevant dates based, at least in part, on the date on which the definitive proxy statement is first filed with the Commission and the Company will know the number of shares outstanding as of the record date only after the close of business on the record date, which is June 3, 2008.

Cover Page

2. We note your disclosure that the three shareholder proposals will be voted on "if properly presented at the annual meeting." Please explain, in an appropriate place in the proxy statement, what is required for each proposal to be properly presented.

<u>Response</u>: The Company has included the requested disclosure in the amendment to its Preliminary Proxy Statement filed concurrently with this letter. (*See* "Questions and Answers about the Proxy Materials and our 2008 Annual Meeting of Stockholders" at page 2, in response to the question "What proposals will be voted on at the annual meeting?")

3. Please revise your disclosure to explain why you "do not believe that election of the Icahn Entities' nominees to [your] Board of Directors is in the best interests of [your] stockholders."

<u>Response</u>: In the amendment to the Preliminary Proxy Statement filed concurrently with this letter, the Company has replaced the statement referenced in the comment with the following: "We do not endorse the election of any of the Icahn Entities' nominees as director." The Company has also included the following two additional sentences at the beginning of the relevant paragraph:

"Our Board of Directors intends to nominate for election as directors the nine (9) persons named in Proposal No. 1 in the proxy statement accompanying this Notice, each of whom is currently serving as a director of the Company. We believe that Yahoo!'s current Board of Directors has the independence, knowledge and commitment to navigate the Company through the rapidly changing Internet environment and to deliver value for Yahoo! and its stockholders."

The basis for the Company's belief as to the independence, knowledge and commitment of the Company's current directors was previously submitted to the Staff on a supplemental basis in response to its comment letter dated May 20, 2008, regarding the soliciting materials filed by the Company on May 16, 2008, pursuant to Rule 14a-12. (*See* Letter of Skadden, Arps, Slate, Meagher & Flom LLP, dated May 28, 2008.)

Questions and Answers, page 1

4. Please provide us supplementally a form of the voter instruction card referred to in this section.

<u>Response</u>: As requested, the forms of voting instruction card expected to be used are enclosed as attachments to this letter. The Company understands that Broadridge will distribute the form of voter instruction card enclosed as <u>Attachment A</u> to this letter until such time as it receives counter-solicitation materials. After receipt of counter-solicitation materials, Broadridge will distribute the form of voter instruction card enclosed as <u>Attachment B</u>.

What's the cost of soliciting proxies ..., page 6

5. We note that you and MacKenzie may employ various methods to solicit proxies, including by telephone, by mail, through the Internet or in person. Be advised that all written soliciting materials, including any e-mails or scripts to be used in soliciting proxies over the telephone or any other medium, must be filed under the cover of Schedule 14A on the date of first use. Refer to Rule 14a-6(b) and (c). Please confirm your understanding.

<u>Response</u>: On behalf of the Company, we hereby confirm the Company's understanding that under Rule 14a-6(b) and (c), all written soliciting materials, including any e-mails or scripts to be used in soliciting proxies over the telephone or any other medium, must be filed under the cover of Schedule 14A on the date of first use.

6. Please tell us whether the solicitation of proxies via the Internet will include solicitations via internet chat rooms and tell us which websites you plan to utilize. Also, we note that you may solicit proxies through your website. Note that the website materials and any other written communications should be filed verbatim immediately in accordance with Rule 14a-12(b) as definitive additional materials. Any website you maintain should contain legends identifying the participants and encouraging security holders to read your proxy or consent statement.

<u>Response</u>: The Company intends to solicit proxies via the Internet through its investor relations website at <u>www.yahoo.com/info/investor</u> and through its internal intranet site for Yahoo! employees. The Company may also post materials that may be deemed to be proxy solicitation materials on the Company's corporate blog site at <u>www.ycorpblog.com</u>. The Company does not intend to solicit proxies via Internet chat rooms. The Company understands its obligation to file with the Commission any website materials and any other written communications constituting soliciting material in accordance with Rule 14a-12(b) as definitive additional materials. The Company also understands that the foregoing websites maintained by the Company should contain legends identifying the participants and encouraging security holders to read the Company's proxy statement.

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Proposal No. 1, page 9

7. Please disclose whether your nominees have consented to be named in your proxy statement. See Rule 14a-4(d).

<u>Response</u>: The amendment to the Company's Preliminary Proxy Statement filed concurrently with this letter includes at page 9 a statement that all of the Board's nominees have consented to be named in the Company's proxy statement and to serve if elected.

Potential Payments Upon Termination or Change in Control, page 47

8. Clarify whether the election of the Icahn Entities' nominees will result in a change of control under the severance plans and, if so, discuss the benefits that may be due to your named executive officers under the plans and quantify the total benefits that your officers may receive.

<u>Response</u>: The amendment to the Company's Preliminary Proxy Statement filed concurrently with this letter includes additional disclosure clarifying the circumstances under which the election of the Icahn Entities' nominees will result in a change in control under the Company's change in control severance plans, and discussing and quantifying the benefits that could be received under such plans by the Company's named executive officers. (*See* "New 2008 Change in Control Severance Plans" at page 49, and "Information Regarding New 2008 Change in Control Severance Plans" in Appendix A to the Preliminary Proxy Statement.)

<u>Appendix A</u>

9. With respect to your disclosure in this section under the heading "Miscellaneous Information Concerning Participants," please tell us why you need to qualify your disclosure by reference "to [your] knowledge." What prevents you from knowing and disclosing this information? Please explain or delete the qualifiers.

<u>Response</u>: The amendment to the Company's Preliminary Proxy Statement filed concurrently with this letter deletes the knowledge qualifiers, as requested by the Staff.

Form of Proxy Card

10. Please revise to indicate that the proxy card is a "preliminary copy." Refer to Rule 14a-6(e)(1).

<u>Response</u>: The amendment to the Company's Preliminary Proxy Statement filed concurrently with this letter includes a proxy card that is marked as a "preliminary copy."

O'MELVENY & MYERS LLP David F. Duchovny, June 3, 2008 — Page 5

For the Staff's convenience, we will arrange for you to receive separately a copy of the amendment to the Company's Preliminary Proxy Statement that is marked to show cumulative changes from the version that was originally filed on May 23, 2008.

We appreciate the Staff's comments and request that the Staff contact the undersigned at (202) 383-5149 or (202) 383-5414 (facsimile) with any questions or comments regarding this letter.

Very truly yours,

/s/ Robert T. Plesnarski

Robert T. Plesnarski of O'MELVENY & MYERS LLP

Enclosures: Attachment A and Attachment B (Forms of Voter Instruction Card)

cc: Matthew Crispino Securities and Exchange Commission

Michael J. Callahan, Executive Vice President, General Counsel and Secretary Yahoo! Inc.

Marc R. Packer Skadden, Arps, Slate, Meagher & Flom LLP

As of July 1, 2007, SEC rules permit companies to send you as Notice indicating that their proxy materials are available on the internet and how you can request a mailed copy. Check the box to the right if you want to receive future proxy materials by mail at no cost to you. Even if you do not check the box, you will still have the right to request a free set of proxy materials upon receipt of a Notice. VIF11H	MATERIALS ELECTION	*** WHITE PROXY ***	"NOTE" SUCH OTHER BUSINESS AS MAY PROPERLY COME BEFORE THE MEETING OR ANY ADJOURNMENT THEREOF	5 *- STOCKHOLDER PROPOSAL REGARDING BOARD COMMITTEE ON HUMAN RIGHTS>>>	4 *- STOCKHOLDER PROPOSAL REGARDING INTERNET CENSORSHIP	3 *- STOCKHOLDER PROPOSAL REGARDING PAY-FOR SUPERIOR-PERFORMANCE.	PROPOSAL(S) 2 - RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED	VAHODI INC. ANNUAL MEETING TO BE HELD ON 08/01/08 FOR HOLDERS AS OF 06/03/08 1 - 0001 THIS FORM IS PROVIDED FOR INFORMATION COPY - INFO ONLY INFORMS ON V.Y. PLEASE DO NOT USE IT FOR 984332106 VITING PURPOSES. DIRECTORS DIRECTORS RECOMMEND: A VOTE FOR ELECTION OF THE FOLLOWING NOMINEES 1 - 01-ROY J. BOSTOCK, 02-RONALD W BURKLE, 03-ERIC HIPPEAL, 04-VYOMESH JOSHI, 06-ARTHURH, KERN, 04-DEBERT A KOTICK, 07-MARY AGNES WILDEROTTER, 08-GARTY L. WILSON, 04-JERRY YANG
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Proxy Services P.O. Box 9138 Farmingdale NY 11735-9585

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IF YOUR SECURITIES ARE HELD IN THE NAME OF A BANK, WE REQUIRE YOUR INSTRUCTIONS ON ALL MATTERS TO BE VOTED ON AT THE MEETING.

INSTRUCTION 3

IN ORDER FOR YOUR SECURITIES TO BE REPRESENTED AT THE MEETING, IT WILL BE NECESSARY FOR US TO HAVE YOUR SPECIFIC VOTING INSTRUCTIONS. PLEASE DATE SIGN AND RETURN YOUR VOTING INSTRUCTIONS TO US PROMPTLY IN THE RETURN ENVELOPE PROVIDED.

INSTRUCTION 4

WE HAVE PREVIOUSLY SENT YOU PROXY SOLICITING MATERIAL PERTAINING TO THE MEETING OF SHAREHOLDERS OF THE COMPANY INDICATED.

ACCORDING TO OUR LATEST RECORDS, WE HAVE NOT AS YET RECEIVED YOUR VOTING INSTRUCTION ON THE MATTERS TO BE CONSIDERED AT THIS MEETING AND THE COMPANY HAS REQUESTED US TO COMMUNICATE WITH YOU IN AN ENDEAVOR TO HAVE YOUR SECURITIES VOTED.

VOTING INSTRUCTIONS