Common Stock

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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washington, D.C. 20549	OMB APPROVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235	

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940																
1. Name and Address of Reporting Person*  KERN ARTHUR					er Name <b>and</b> Ticke IOO INC [ Y			Symbol	(Ched	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner						
(Last) (First) (Middle) C/O YAHOO! INC.					e of Earliest Transa /2005	ction (M	1onth/I	Day/Year)		Officer (give title Other (specify below) below)						
701 FIRST AVE	NUE			4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable					
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)									X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)			
Common Stock			05/02/2	2005		М		39,450	A	\$0.0417	39,450	D				
Common Stock			05/02/2	2005		S		200	D	\$34.07	39,250	D				
Common Stock			05/02/2	2005		S		800	D	\$34.08	38,450	D				
Common Stock			05/02/2	2005		S		900	D	\$34.1	37,550	D				
Common Stock			05/02/2	2005		S		800	D	\$34.11	36,750	D				
Common Stock			05/02/2	2005		S		1,100	D	\$34.12	35,650	D				
Common Stock			05/02/2	2005		S		600	D	\$34.13	35,050	D				
Common Stock			05/02/2	2005		S		2,100	D	\$34.14	32,950	D				
Common Stock			05/02/2	2005		S		600	D	\$34.15	32,350	D				
Common Stock		05/02/2	2005		S		400	D	\$34.19	31,950	D					
Common Stock			05/02/2	2005		S		400	D	\$34.2	31,550	D				
Common Stock			05/02/2	2005		S		800	D	\$34.22	30,750	D				
Common Stock			05/02/2	2005		S		1,000	D	\$34.23	29,750	D				
Common Stock			05/02/2	2005		S		1,395	D	\$34.27	28,355	D				
Common Stock			05/02/2	2005		S		405	D	\$34.28	27,950	D				
Common Stock			05/02/2	2005		S		300	D	\$34.3	27,650	D				
Common Stock			05/02/2	2005		S		600	D	\$34.32	27,050	D				
Common Stock			05/02/2	2005		S		1,000	D	\$34.33	26,050	D				
Common Stock			05/02/2	2005		S		700	D	\$34.34	25,350	D				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S

S

S

S

S

S

2,400

800

210

300

87

1,113

1,000(1)

D

D

D

D

D

D

D

\$34.35

\$34.36

\$34.37

\$34.38

\$34.4

\$34.42

\$34.44

22,950

22,150

21,940

21,640

21,553

20,440

19,440

D

D

D

D

D

D

D

05/02/2005

05/02/2005

05/02/2005

05/02/2005

05/02/2005

05/02/2005

05/02/2005

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	A Define Deriv Execution Date, if any (e.g., (Month/Day/Year)	Polities (	Secu ection (16all)	Sec Acq (A) ( Disp of (I			or Beneficially of Securities (Maangay ties) Derivative Security (Instr. 3 and 4)		Owner of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8) Code	Instr.	of Derivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Vear) Date Exercisable Date		7. Title and Amount of Securitiesr Underlying Number Derivative Security (Titletr. 3 and (54))ares		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option ( right to buy )	\$0.0417	05/02/2005		M			39,450	(2)	01/24/2006	Common Stock	39,450	\$0	592,032	D	

## **Explanation of Responses:**

- 1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.
- 2. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.

/s/ Michael J. Callahan, attorney-in-fact for, Arthur H.

05/03/2005

Kern

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.