## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bell Ronald S.						2. Issuer Name and Ticker or Trading Symbol YAHOO INC [ YHOO ]								heck all ap Dire	olicable)	or		vner pecify	
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 12/05/2013								^ belo	General Counsel & Secretary				
(Street) SUNNYVALE CA 94089 (City) (State) (Zip)					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								ie) X Fori Fori	Form filed by One Reporting Person  Form filed by More than One Reporting Person				
		Tak	le I - I	Non-Der	ivativ	e Sec	curit	ties A	cquir	ed, D	isposed c	f, or B	eneficia	lly Own	ed				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		Execution Date,		Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Secu Bene Own	icially d Following	Forr (D) (	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A) or (D)	Price		rted action(s) 3 and 4)	ction(s)		(Instr. 4)		
Common Stock 12/05/20					2013	13			M <sup>(1)</sup>		20,375	Α	\$20.58	3 4	24,683	4,683			
Common Stock 12/05/20				2013	13			S <sup>(1)</sup>		20,375	D	\$38.438	7 <sup>(2)</sup>	04,308	4,308				
		-	Table								posed of, , converti			/ Owne	I				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		if any	emed ion Date, /Day/Year)	4. Transa Code ( 8)				Expir	te Exerc ation D th/Day/		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	e rcisable	Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (Right to	\$20.58	12/05/2013			M <sup>(1)</sup>			20,375		(3)	12/10/2013	Commor Stock	20,375	(4)	0		D		

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in August 2013.
- 2. This transaction was executed in multiple trades during the day at prices ranging from \$38.36 to \$38.50. The weighted-average price is reported above. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- 3. This option, originally representing a right to purchase 58,000 shares, became exercisable as to one-fourth (1/4) of the shares on December 10, 2004 (the first anniversary of the date of grant), with the remainder becoming exercisable in 12 equal quarterly installments thereafter.

4. Not applicable.

/s/ Ronald S. Bell

12/09/2013

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.