FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 2	0549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burd	en								
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* MAYER MARISSA A					2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
MAYE	R MAR	SSA A			111	IMIOO INC [INOU]							X Dire		ector		10% Owner				
(Last) (First) (Middle)					3. D	Date of Earliest Transaction (Month/Day/Year)							\dashv	X Officer (give ti below)			Other (specify below)				
` ′	ioo! inc	,	,			07/17/2013								Chief Executive Officer							
701 FIRS	ST AVENU	JE																			
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)							
SUNNY	VALE C	SA S	94089												X Form filed by One Reporting Person						
															Form filed by More than One Reporting Person					orting	
(City)	(5	State) (Zip)																		
		Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Acc	uired	, Dis	posed o	f, o	r Ben	efici	ally (Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired (A) (Disposed Of (D) (Instr. 3, 4)				4 and 5) Secu Bend Own		curities F neficially (nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)						
						v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(1130.4)					
Common	Stock			07/17/	/2013				F	F 19,264 ⁽¹⁾		D	\$29	.66	2,560,746			D			
		Та									osed of, onvertib					vned					
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, Transaction by Or Exercise (Month/Day/Year) if any Code (Instr			ion of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	vnership orm: rect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)		Date Exercis	able	Expiration Date	Titl	or Nui of	ount mber							

Explanation of Responses:

1. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 36,920 restricted stock units granted to the reporting person on July 26, 2012.

/s/ Marissa A. Mayer

07/19/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents, that the undersigned hereby constitutes and appoints each of Ronald S. Bell and Kenneth A. Goldman signing singly, her/his true and lawful attorney-in-fact to:

- (1) Execute for and on behalf of the undersigned Forms 3, 4 and 5 with respect to securities of Yahoo! Inc., in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended and the rules thereunder (the "1934 Act");
- (2) Perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Form 3, 4 or 5 and the timely filing of such form with the United States Securities and Exchange Commission and any other authority, including the execution of an application for EDGAR codes on Form ID; and
- (3) Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in her/his discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform each and every act whatsoever requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully as the undersigned could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that any of such attorneys-in-fact, or the substitute or substitutes of any of such attorneys-in-fact, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Section 16 of the 1934 Act.

This Power of Attorney shall be effective as of the date written below, and unless sooner revoked, shall terminate upon the fifth (5th) anniversary of the date written below.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of Feb. 19, 2013.

Signature: /s/ Marissa A. Mayer Print Name: Marissa A. Mayer