FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Check this box if no longer subject to Section 16. Form 4 or Form 5 | RSHIP |
|---|-------|
| Section 10. Form 4 or Form 5 | |

OMB APPROVAL OMB Number:

Estimated average burden hours per response: 0.5

| 1. Name and Address of Reporting Person* MAYER MARISSA A | | | | | | 2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO] | | | | | | | | | | all app Direc | olicable) ctor | ng Pers | Person(s) to Issuer | |
|---|---|--|--|---------|--|--|--|---|------------------|--|---------------------|--|--|----------------------|--------------|---|---|---|---|--|
| | ast) (First) (Middle) %/O YAHOO! INC. 01 FIRST AVENUE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/17/2014 | | | | | | | | | | X Officer (give title Other (speci below) below) Chief Executive Officer | | | | |
| (Street) SUNNY (City) | | | 94089 Zip) | | - 4. If | f Ame | endment, | Date o | of Origina | l Filed | i (Month/Da | ay/Ye | ear) | | . Indivine) | Forn | pplicable on orting | | | |
| | | Tabl | e I - No | n-Deriv | /ative | Se | curitie | s Ac | quired, | Dis | posed o | f, o | r Ben | efici | ally | Owne | ed | | | |
| 1. Title of S | D | | | | 2. Transaction Date (Month/Day/Year) | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | | ties Acquired (A) d Of (D) (Instr. 3, 4 | | | and Secu | | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | | v | Amount | (A) or (D) Pri | | Price | Trans | | action(s) 3 and 4) | | | (11341.4) |
| Common | Stock | | | 08/17 | 7/2014 | | | | F | | 8,256 | 1) | D | \$36 | .47 | 2,3 | 313,307 | | D | |
| | | Та | | | | | | | | | sed of, onvertib | | | | | vned | | | | |
| Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Executior if any (Month/Da | n Date, | 4. Transa Code (8) | | of Derive Security Acquer (A) or Disposof (D) (Instr | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | | Title and count of curities derlying rivative curity (Ir 14) | | Deri Seci | Price of ivative curity ctr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | wnership orm: rect (D) Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | or Nu of | ount mber ares | | | | | | |

Explanation of Responses:

1. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 15,823 restricted stock units granted to the reporting person on July 26, 2012.

/s/ Marissa A. Mayer

08/19/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.