FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPROVAL           |           |  |  |  |  |  |  |  |
|---|------------------------|-----------|--|--|--|--|--|--|--|
|   | OMB Number:            | 3235-0287 |  |  |  |  |  |  |  |
|   | Estimated average burd | len       |  |  |  |  |  |  |  |
| l | hours per response:    | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |      |                  |                | _             |  | . ,   |      |  |            |  |  |                                       |   |   |   |   |  |  |  |
|---|---|------|------------------|----------------|---------------|--|---|------|--|------------|--|--|---------------------------------------|---|---|---|---|--|--|--|
| Name and Address of Reporting Person*     KERN ARTHUR |   |      |                  |                |               | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>YAHOO INC [ YHOO ] |   |      |  |            |  |  |                                       | (Check  | all app   | olicable)   | g Person(s) to Is   |  |  |  |
|   |   |      |                  |                | .             |  |   |      |  |            |  |  |                                       | X   | Direc   |   | 10% (   |  |  |  |
| (Last) (First) (Middle) C/O YAHOO! INC.               |   |      |                  |                |               | 3. Date of Earliest Transaction (Month/Day/Year) 09/08/2005              |   |      |  |            |  |  |                                       |   | Officer (give title below)                            |   | Other (specify below)   |  |  |  |
| 701 FIRST AVENUE                                      |   |      |                  |                |               |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |      |  |            |  |  |                                       |   | 6. Individual or Joint/Group Filing (Check Applicable |   |   |  |  |  |
| (Street) SUNNYVALE CA 94089                           |   |      |                  |                | -             |  |   |      |  |            |  |  |                                       | Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |   |   |   |  |  |  |
| (City) (State) (Zip)                                  |   |      |                  |                |               |  |   |      |  |            |  |  |                                       |   |   |   |   |  |  |  |
|   |   | Tabl | e I - No         | on-Deriv       | ative         | Sec  | curitie   | s Ac | quirec   | l, Dis     | sposed o   | f, or B  | enefi                                 | cially  | Owne  | ed  |   |  |  |  |
| Date  |   |      |                  |                | n/Day/Year) i |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | 3.<br>Transaction<br>Code (Instr.<br>8)        |            | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 a |  |                                       |   | Secur<br>Benef<br>Owne                                | icially<br>d Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |  |
|   |   |      |                  |                |               |  |   |      | Code   | v          | Amount   | (A) or<br>(D)  | Price                                 | •   |   | ted<br>action(s)<br>3 and 4)  |   | (Instr. 4)   |  |  |
| Common  | 2005  | 005  |                  |                | S             |  | 400   | D    | \$3  | \$33.85    |  | 2,600  | D                                     |   |   |   |   |  |  |  |
| Common  | 09/08/  | 2005 |                  |                |               | S  |   | 799  | D  | \$33       | \$33.8575  |  | 1,801                                 | D   |   |   |   |  |  |  |
| Common Stock 09/08                                    |   |      |                  |                |               | 2005   |   |      | S  |            | 101  | D  | \$3                                   | \$33.87   |   | 1,700   | D   |  |  |  |
| Common Stock 09/08/2                                  |   |      |                  |                |               | 005  |   |      | S  |            | 600  | D  | \$33                                  | \$33.8867   |   | 1,100   | D   |  |  |  |
| Common Stock 09/08/2                                  |   |      |                  |                |               | .005   |   |      | S  | s 500 D \$ |  | \$3  | \$33.888                              |   | 600   | D   |   |  |  |  |
| Common Stock 09/08/2                                  |   |      |                  |                |               | 005  |   |      | S  |            | 400  | D  | \$3                                   | \$33.905  |   | 200   | D   |  |  |  |
| Common Stock 09/08/20                                 |   |      |                  |                |               |  |   |      |  |            | 200(1)   | D  | \$3                                   | \$33.92   |   | 0   | D   |  |  |  |
|   |   | Та   | ıble II -        |                |               |  |   |      |  |            | osed of,   |  |                                       |   | wned  |   |   |  |  |  |
|   | •   |      |                  | · • · ·        | 4.            | uns  |   |      |  |            |  | 1  |                                       | <del>-</del>  |   |   |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |      | Execution if any | xecution Date, |               | action<br>Instr.   |   |      | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y |            | ite  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instrand 4) |                                       | Deri<br>Seci<br>(Inst   | ivative<br>urity<br>tr. 5)                            | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |   |      |                  |                | Code          | v  | (A)   | (D)  | Date<br>Exercis                                | able       | Expiration<br>Date   | Title  | Amour<br>or<br>Number<br>of<br>Shares |   |   |   |   |  |  |  |

## **Explanation of Responses:**

1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.

/s/ Michael Murray, attorneyin-fact for, Arthur H. Kern

09/12/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).