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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box i	f no longer subject to
Section 16. For	n 4 or Form 5
obligations may	continue. See
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
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1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
RALSTON GEOFFREY				х	Director Officer (give title	10% Owner Other (specify			
(Last)	t) (First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)		below)	below)			
C/O YAHOO! INC.			09/24/2003		SVP Network Services				
701 FIRST AVENUE									
			4. If Amendment, Date of Original Filed (Month/Day/Year)		idual or Joint/Group Filing	(Check Applicable			
(Street) SUNNYVALE	СА	94089		Line) X	Form filed by One Repo	rting Person			
					Form filed by More than Person	One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	t (A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(1130. 4)	
Common Stock	09/24/2003		М		577	Α	\$5.3906	125,947	I	By Trust	
Common Stock	09/24/2003		М		481	Α	\$9.24	126,428	I	By Trust	
Common Stock	09/24/2003		М		769	Α	\$16.46	127,197	Ι	By Trust	
Common Stock	09/24/2003		S		2,211 ⁽⁴⁾	D	\$37.945	124,986	I	By Trust	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (ction	5. Nu of Deriv Secu Acqu (A) o Disp	imber vative irities iired r osed	-		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						and !	r. 3, 4 5)	Date Expiration		Amount or Number of			Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$5.3906	09/24/2003		Code	V	(A)	(D) 577	Exercisable	Date 10/28/2007	Title Common Stock	Shares	\$0	139,807	D	
Employee Stock Option (right to buy)	\$9.24	09/24/2003		М			481	11/02/2001 ⁽²⁾	10/02/2011	Common Stock	481	\$0	78,171	D	
Employee Stock Option (right to buy)	\$16.46	09/24/2003		М			769	01/11/2003 ⁽³⁾	12/11/2012	Common Stock	769	\$0	153,496	D	

Explanation of Responses:

1. This option becomes exercisable at a rate of 1/4 of the securities underlying the option on the first anniversary of the vesting commencement date of 10/20/97 and 1/48th of the securities underlying the option on each monthly anniversary thereafer.

2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/02/01.

3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.

4. Shares sold pursuant to a 10b5-1 trading plan.

<u>/s/ Geoffrey Ralston</u>

** Signature of Reporting Person Date

09/25/2003

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.