
UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

October 18, 2005 Date of Report (Date of Earliest Event Reported)

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 $\begin{tabular}{ll} Yahoo! Inc.\\ (Exact name of Registrant as specified in its charter) \end{tabular}$

Delaware (State or other Jurisdiction of Incorporation) 0-28018 (Commission File No.) 77-0398689 (IRS Employer Identification No.)

701 First Ave.
Sunnyvale, California 94089
(Address of principal executive offices, including zip code)

(408) 349-3300 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- |_| Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- |_| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- |_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

On October 18, 2005, Yahoo! Inc., a Delaware corporation ("Yahoo!") announced its financial results for the third quarter ended September 30, 2005 and certain other information. A copy of Yahoo!'s press release announcing these financial results and certain other information is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits.

The following exhibit is furnished with this report on Form 8-K:

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

YAHOO! INC.

By: /s/ Susan Decker

Susan Decker

Executive Vice President, Finance and Administration, and Chief Financial Officer (Principal Financial Officer)

Date: October 18, 2005

YAHOO! INC.

INDEX TO EXHIBITS

Exhibit Number	Description				
99.1	Press Release dated October 18, 2005				

4

Yahoo! Reports Third Quarter 2005 Financial Results; Revenues - \$1,330 Million, Operating Income - \$270 Million, Operating Income Before Depreciation and Amortization - \$385 Million

SUNNYVALE, Calif.--(BUSINESS WIRE)--Oct. 18, 2005--Yahoo! Inc. (Nasdaq:YHOO) today reported results for the third quarter ended September 30, 2005.

"Yahoo! had another record quarter and continued to see solid growth across our business. We introduced a number of new and innovative products and services and continued to provide more effective means for advertisers to engage with consumers," said Terry Semel, chairman and chief executive officer, Yahoo! "Our ongoing ability to execute against plan and utilize our industry-leading technology continues to position us for long-term growth and enables us to provide our users with the best content and most relevant online experience."

Consolidated Financial Results

- -- Revenues were \$1,330 million for the third quarter of 2005, a 47 percent increase compared to \$907 million for the same period of 2004.
- -- Marketing services revenue was \$1,160 million for the third quarter of 2005, a 46 percent increase compared to \$797 million for the same period of 2004.
- -- Fees revenue was \$170 million for the third quarter of 2005, a 55 percent increase compared to \$110 million for the same period of 2004.
- -- Revenues excluding traffic acquisition costs ("TAC") were \$932 million for the third quarter of 2005, a 42 percent increase compared to \$655 million for the same period of 2004.
- -- Gross profit for the third quarter of 2005 was \$810 million, a 41 percent increase compared to \$574 million for the same period of 2004.
- -- Operating income for the third quarter of 2005 was \$270 million, a 57 percent increase compared to \$172 million for the same period of 2004.
- -- Operating income before depreciation and amortization for the third quarter of 2005 was \$385 million, a 48 percent increase compared to \$260 million for the same period of 2004.
- -- Cash flow from operating activities for the third quarter of 2005 was \$440 million, a 65 percent increase compared to \$267 million for the same period of 2004.
- -- Free cash flow for the third quarter of 2005 was \$345 million, a 71 percent increase compared to \$202 million for the same period of 2004.
- -- Net income for the third quarter of 2005 was \$254 million or \$0.17 per diluted share (including a net impact of \$16 million, or \$0.01 per diluted share, related to the sales of investments). For the same period of 2004, net income was \$253 million or \$0.17 per diluted share (including a net impact of \$129 million, or \$0.09 per share, related to the sale of an investment and an associated tax benefit).

"We are extremely pleased with our third quarter results, which exceeded expectations, showing strong revenue growth, continued profitability, and significant free cash flow," said Susan Decker, chief financial officer, Yahoo! "Our ability to deliver another quarter of record results, while also investing in internal operations and external acquisitions, continues to reinforce the power of our business model."

Segment Financial Results

- -- United States revenues for the third quarter of 2005 were \$923 million, a 41 percent increase from the \$655 million reported for the same period of 2004.
- -- International revenues for the third quarter of 2005 were \$407 million, a 62 percent increase from the \$252 million reported

for the same period of 2004.

- -- United States segment operating income before depreciation and amortization for the third quarter of 2005 was \$306 million, a 37 percent increase from the \$223 million reported for the same period of 2004.
- -- International segment operating income before depreciation and amortization for the third quarter of 2005 was \$79 million, an 117 percent increase from the \$36 million reported for the same period of 2004.

Cash Flow Information

Free cash flow was \$345 million in the third quarter of 2005 compared to \$202 million for the same period of 2004. In addition to free cash flow, Yahoo! generated \$75 million from the issuance of common stock as a result of the exercise of employee stock options, and \$36 million in proceeds from sales of marketable equity securities. These increases were offset by \$208 million used in direct stock repurchases and a net \$393 million used in structured stock repurchase transactions. Cash, cash equivalents and investments in marketable debt securities were \$4,764 million at September 30, 2005 as compared to \$4,925 million at June 30, 2005, a reduction of \$161 million.

Please refer to the "Note to Unaudited Condensed Consolidated Statements of Operations" for definitions of certain key financial measures used here and in the "Business Outlook" attached to this press release.

Quarterly Conference Call

Yahoo! will host a conference call to discuss third quarter results at 5:00 p.m. Eastern Time today. A live webcast of the conference call, together with supplemental financial information can be accessed through the Company's Investor Relations website at http://yhoo.client.shareholder.com/earnings.cfm. In addition, an archive of the webcast can be accessed through the same link. An audio replay of the call will be available following the conference call by calling 877-213-9653 or 630-652-3041, reservation number: 12875515.

About Yahoo!

Yahoo! Inc. is a leading global internet brand and one of the most trafficked Internet destinations worldwide. Yahoo! seeks to provide online products and services essential to users' lives, and offers a full range of tools and marketing solutions for businesses to connect with Internet users around the world. Yahoo! is headquartered in Sunnyvale, California.

This press release includes the following financial measures defined as non-GAAP financial measures by the Securities and Exchange Commission: revenues excluding traffic acquisition costs, operating income before depreciation and amortization, and free cash flow. These measures may be different from non-GAAP financial measures used by other companies. The presentation of this financial information is not intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with generally accepted accounting principles. See "Note to Unaudited Condensed Consolidated Statements of Operations" and "Reconciliations to Unaudited Condensed Consolidated Statements of Operations" included in this press release for further information regarding these non-GAAP financial measures.

This press release and its attachments contain forward-looking statements that involve risks and uncertainties concerning Yahoo!'s expected financial performance (as described without limitation in the Business Outlook section and quotations from management in this press release), as well as Yahoo!'s strategic and operational plans. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's ability to compete with new or existing competitors; reduction in spending by, or loss of, marketing services customers; the demand by customers for Yahoo!'s premium services; acceptance by users of new products and services; risks related to the integration of recent acquisitions; risks related to the Company's international operations; failure to manage growth and diversification; adverse results in litigation, including intellectual property infringement claims; the Company's ability to protect its intellectual property and the value of its brands; dependence on key

personnel; dependence on third parties for technology, services, content and distribution; and general economic conditions. All information set forth in this release and its attachments is as of October 18, 2005. Yahoo! undertakes no duty to update this information. More information about potential factors that could affect the Company's business and financial results is included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the Company's Annual Report on Form 10-K for the year ended December 31, 2004 and the Quarterly Report on Form 10-Q for the quarter ended June 30, 2005 which are on file with the SEC and available at the SEC's website at www.sec.gov. Additional information will also be set forth in those sections in Yahoo!'s Quarterly Report on Form 10-Q for the quarter ended September 30, 2005, which will be filed with the SEC in the fourth quarter of 2005.

Yahoo! and the Yahoo! logos are trademarks and/or registered trademarks of Yahoo! Inc. All other names are trademarks and/or registered trademarks of their respective owners.

Yahoo! Inc. Unaudited Condensed Consolidated Statements of Operations (in thousands, except per share amounts)

		ths Ended ber 30,		
		2005		2005
Revenues	\$ 906,715 \$	1,329,929 \$	2,496,800 \$	3,756,668
Cost of revenues	332,333	520,238	911,421	1,459,433
Gross profit		809,691		
Operating expenses: Sales and marketing Product development General and	97,033			
administrative Stock compensation		77,733		
expense (1) Amortization of	6,111		25,823	
intangibles	36,968 	41,047 	103,588	122,664
Total operating expenses	402,277	539,634	1,131,623	1,518,458
Income from operations	172,105	270,057	453,756	778,777
Other income, net	123,281	65,995	150,838	1,095,725
Income before income taxes, earnings in equity interests, minority interests	295,386	336,052	604,594	1,874,502
Provision for income taxes	(67,117)	(113,797)	(204,343)	(750,087)
Earnings in equity interests Minority interests in operations of	25,696	32,164		. , ,
consolidated subsidiaries	(660)	(646)	(2,894)	(6,040)
Net income		253,773 \$		

diluted	\$	0.17 \$	0.17 \$	0.32 \$	0.82
Shares used in per share calculation - diluted	•	.58,610 1 ====== ==	.,486,876 1,	444,955 1, ====================================	,
(1) Stock compensation	ı expe	ense is all	ocated as fol	lows:	
Sales and marketing Product development General and	\$	2,371	2,278 \$ 6,817	7,712 \$ 9,642	5,277 13,820
administrative		2,009	4,429	8,469	14,841
Total stock compensation					
expense	\$	6,111 \$	13,524 \$	25,823 \$	33,938
				=======================================	
Supplemental Financial	 Data	(See Note			

Revenues excluding

- -----

traffic acquisition

costs ("TAC") \$ 655,401 \$ 932,115 \$ 1,814,692 \$ 2,627,982

Operating income before

depreciation and

\$ 259,704 \$ 385,122 \$ 704,687 \$ 1,098,624 \$ 201,680 \$ 344,637 \$ 592,969 \$ 962,077 amortization Free cash flow

Yahoo! Inc.

Note to Unaudited Condensed Consolidated Statements of Operations

This press release includes the non-GAAP financial measures of revenues excluding traffic acquisition costs, operating income before depreciation and amortization, and free cash flow, which are reconciled to gross profit, income from operations, and cash flow from operating activities, respectively, which we believe are the most comparable GAAP measures. We use these non-GAAP financial measures for internal managerial purposes, when publicly providing business outlook, and as a means to evaluate period-to-period comparisons. These non-GAAP financial measures are used in addition to and in conjunction with results presented in accordance with GAAP. These non-GAAP financial measures reflect an additional way of viewing aspects of our operations that, when viewed with our GAAP results and the accompanying reconciliations to corresponding GAAP financial measures, provide a more complete understanding of factors and trends affecting our business. These non-GAAP measures should be considered as a supplement to, and not as a substitute for, or superior to, gross profit, income from operations, and cash flow from operating activities calculated in accordance with generally accepted accounting principles.

Revenues excluding traffic acquisition costs or TAC is defined as gross profit plus other cost of revenues. Under GAAP, both our revenues and cost of revenues include TAC. In defining revenues excluding TAC as our non-GAAP gross profit measure, we have removed TAC from both revenues and cost of revenues. TAC consists of payments made to affiliates that have integrated our sponsored search offerings into their websites and payments made to companies that direct consumer and business traffic to the Yahoo! website. We present revenues excluding TAC: (1) to provide a metric for our investors to analyze and value our Company and (2) to provide investors one of the primary metrics used by the Company for evaluation and decision-making purposes. We provide revenues excluding TAC because we believe it is useful to investors in valuing our Company. One of the ways investors value companies is to apply a multiple to revenues. Since a significant portion of the GAAP revenues associated with our sponsored search offerings is paid to our third party affiliates, we believe investors find it more meaningful to apply multiples to revenues excluding TAC to assess our value as this avoids "double counting" revenues that are paid to, and being reported by, our third party affiliates. Further, management uses revenues excluding TAC for evaluating the performance of our business, making operating decisions, for budgeting purposes, and as a factor in determining

management compensation. A limitation of revenues excluding TAC is that it is a measure which we have defined for internal and investor purposes that may be unique to the Company and therefore it may not enhance the comparability of our results to other companies in our industry who have similar business arrangements but address the impact of TAC differently.

Operating income before depreciation and amortization is defined as income from operations before depreciation, amortization of intangible assets and amortization of stock compensation expense. We consider operating income before depreciation and amortization to be an important indicator of the operational strength of the Company. This measure eliminates the effects of depreciation, amortization of intangible assets and amortization of stock compensation expense from period to period, which we believe is useful to management and investors in evaluating the operating performance of the Company, as depreciation and amortization costs are not directly attributable to the underlying performance of the Company's business operations. A limitation associated with this measure is that it does not reflect the periodic costs of certain capitalized tangible and intangible assets used in generating revenues in the Company's businesses. Management evaluates the costs of such tangible and intangible assets through other financial measures such as capital expenditures. A further limitation associated with this measure is that it does not include stock compensation expenses related to our workforce. Management compensates for this limitation by providing supplemental information about stock compensation expense on the face of the consolidated statements of $\rm \stackrel{\cdot}{operations}$.

Free cash flow is defined as cash flow from operating activities including the tax benefit from stock options, less net capital expenditures and dividends received. We consider free cash flow to be a liquidity measure which provides useful information to management and investors about the amount of cash generated by the business after the acquisition of property and equipment, which can then be used for strategic opportunities including, among others, investing in the Company's business, making strategic acquisitions, strengthening the balance sheet and repurchasing stock. A limitation of free cash flow is that it does not represent the total increase or decrease in the cash balance for the period.

Yahoo! Inc.
Reconciliations to Unaudited Condensed Consolidated Statements
of Operations
(in thousands)

		Three Months Ended September 30,					
		2004		2005		2004	2005
	Revenues for groups of similar services (2):						
Marketing services Fees							\$ 3,278,669 477,999
Total revenues	\$	906,715 ======	\$: = =:	1,329,929 ======	\$2 ===	,496,800 ======	\$ 3,756,668
Revenues by segment: United States International Total revenues		251,730		407,069		618,383	\$ 2,611,103 1,145,565 \$ 3,756,668
Cost of revenues: Traffic acquisition	==:	======	= =:	=======	= ==	======	= ========
costs ("TAC") Other cost of revenues							\$ 1,128,686
Total cost of revenues	\$	332,333		520,238 =======			\$ 1,459,433 = =========

574,382 \$ 809,691 \$ 1,585,379 \$ 2,297,235

Revenues excluding TAC:
Gross profit \$

Other cost of

revenues				229,313		
Revenues excluding TAC		655,401 \$	932,115 \$	1,814,692 \$	2,627,982	
Revenues excluding TA	.C by	/ segment:				
United States: Gross profit	\$	438,737 \$	609,466 \$	1,241,633 \$	1,725,015	
Other cost of revenues				187,261	257,539	
Revenues excluding						
TAC	\$ ==	•	•	1,428,894 \$ ====================================		
International:	•	405 C45 A	200 225 4	040 740 Ф	F70, 000	
Gross profit Other cost of	Ф					
revenues		10,679		42,052	73,208	
Revenues excluding TAC				385,798 \$		
Operating income befo						
Income from operations	\$	-		453,756 \$	778,777	
Depreciation and amortization		·	,	225,108	•	
Stock compensation expense				25,823		
Operating income						
before depreciation and amortization		259.704 \$	385.122 \$	704 687 \$	1.098.624	
and amoretzaeton				======================================		
Operating income before depreciation and amortization -	n	depreciation	and amortiz	ation by seg	ment:	
United States Operating income before depreciatio	\$ n	223,260 \$	306,031 \$	612,879 \$	867,690	
and amortization - International				91,808		
Operating income before depreciatio and amortization				704,687 \$		
				=======================================		
United States: Income from						
	\$	151,402 \$	209,735 \$	401,247 \$	602,028	
amortization Stock compensation		66,668	83,413	189,679	233,607	
expense				21,953		
Operating income before depreciatio						
and amortization - United States	\$					
	==	======= ==	=======================================	=======================================	=======	
International: Income from						
operations Depreciation and	\$			52,509 \$	176,749	
amortization Stock compensation		14,820	18,128	35,429	52,302	
expense				3,870		
Operating income before depreciatio and amortization -						
International	\$			91,808 \$		

Free cash flow: Cash flow from operating					
activities Acquisition of	\$	267,424 \$	440,131 \$	753,101 \$	1,230,041
property and equipment, net Dividends received		(65,744) -	(95,494) -	(160,132) -	(257,294) (10,670)
Free cash flow	- \$ =	201,680 \$	344,637 \$	592,969 \$	962,077

(2) Yahoo! currently classifies its revenues as either Marketing Services or Fees. For the three and six months ended September 30, 2004, Yahoo! reclassified previously reported Marketing Services revenues of \$6 million and \$16 million, respectively, as Fees in order to refine its alignment of revenue sources with these classifications.

Yahoo! Inc. Business Outlook

Business Outlook

The following business outlook is based on current information and expectations as of October 18, 2005 and assumes the closing of the previously announced strategic combination with Alibaba.com Corporation in the fourth quarter. Yahoo!'s business outlook as of today is expected to be available on the Company's Investor Relations website throughout the current quarter. It is currently expected the outlook will not be updated until the release of Yahoo!'s next quarterly earnings announcement, notwithstanding subsequent developments; however, Yahoo! may update the outlook or any portion thereof at any time.

	Three months ending December 31, 2005	ending
Revenues excluding traffic acquisition costs ("TAC") (3) outlook (in millions):		
Gross profit	\$893-\$933	\$3,190-\$3,230
Other cost of revenues	139-149	470-480
Revenues excluding TAC	\$1,032-\$1,082	\$3,660-\$3,710
	==========	=========
Operating income before depreciation and amortization (3) outlook (in millions):		
Income from operations	\$322-\$337	\$1,100-\$1,115
Depreciation and amortization	114-124	400-410
Stock compensation expense	16-21	50-55
Operating income before depreciation and amortization	\$452-\$482 =======	\$1,550-\$1,580 =======

(3) Refer to Note to Unaudited Condensed Consolidated Statements of Operations.

Yahoo! Inc. Unaudited Condensed Consolidated Statements of Cash Flows (in thousands)

Three Months September		Nine Months September	
2004	2005	2004	2005

Adjustments to	253,305 \$	5 253,773 \$	467,029 \$	\$ 1,213,022
reconcile net income to net cash				
provided by				
operating activities:				
Depreciation and				
amortization Tax benefits from	81,488	101,541	225,108	285,909
stock options Earnings in equity	56,145	121,180	177,266	723,748
interests	(25,696)	(32,164)	(69,672)	
Dividends received Minority interests	-	-	-	10,670
in operations of				
consolidated subsidiaries	660	646	2,894	6,040
Stock compensation	000	040	2,094	0,040
expense	6,111	13,524	25,823	33,938
(Gain)/loss from sale of investment	S,			
assets and other,	•			
net Changes in assets	(100,683)	(24,472)	(91,067)	(976,738)
and liabilities,				
net of effects of				
acquisitions: Accounts				
receivable, net	(47,466)	(50,764)	(83,288)	(128,921)
Prepaid expenses and other	(7.016)	(2,504)	(6,434)	7.736
Accounts payable		8,839		(5,354)
Accrued expenses and other				
liabilities	31,692	31,580	83,561	111,396
Deferred revenue	6,190	18,952	22,780	43,242
Net cash provided by				
operating activities	267,424	440,131	753,101	1,230,041
CASH FLOWS FROM INVESTI Acquisition of	ING ACTIVITIE	ES:		
property and				
equipment, net Purchases of	(65,744)	(95,494)	(160,132)	(257,294)
marketable debt				
securities	(695,951)	(1,157,592)	(2,157,888)	(6,632,419)
Proceeds from sales and maturities of				
marketable debt				
securities Acquisitions, net of	395,609	1,415,056	1,865,276	6,789,521
cash acquired	(34,648)	(1,089)	(608,525)	(127,463)
Proceeds from sales				
of marketable equity securities	191,429	35,846	192,780	1,006,142
Other investing	(454)	(405)	44.000	(00, 000)
activities, net	(151)	(435)	14,986	(39,030)
Net cash provided by				
(used in) investing activities	(209,456)	196,292	(853,503)	739.457
CASH FLOWS FROM FINANCI	NG ACTIVITIE	ES:		
Proceeds from				
issuance of common stock, net	105, 913	75,027	423 591	377, 751
Repurchases of				011,101
common stock Structured stock	-	(208,457)	-	(373,352)
repurchases, net	(45,907)	(392,786)	(95,907)	(752,717)
Other financing activities, net	·	949		1,749
,		343		1,749
Net cash provided by				
(used in) financing activities	60,006	(525, 267)	327,684	(746,569)

Effect of exchange rate changes on cash and cash equivalents		3,711	(4,576)	6,764	(19,649)
Net change in cash and cash equivalents Cash and cash equivalents,	d	121,685	106,580	234,046	1,203,280
beginning of period		528,253	1,920,423	415,892	823,723
Cash and cash equivalents, end of period	\$ ==	,	2,027,003 \$ ====================================	,	, ,
Supplemental schedule of acquisition-related activities:					
Cash paid for acquisitions Cash acquired in	\$	36,403 \$	1,140	656,014 \$	128,592
acquisitions		(1,755)	(51)	(47,489)	(1,129)
	\$ ==	34,648 \$	1,089 \$	608,525 \$	127,463
Common stock, restricted stock and stock options issued in connection with acquisitions	\$ ==	1,175 \$	- \$ ====================================	3,384 \$ ====================================	44,381 =======

Yahoo! Inc. Unaudited Condensed Consolidated Balance Sheets (in thousands)

	December 31, 2004	September 30, 2005
ASSETS Current assets: Cash and cash equivalents Marketable debt securities Marketable equity securities Accounts receivable, net Prepaid expenses and other current assets	1,875,964 812,288 479,993	- 599, 129
Total current assets	4,090,475	3,962,695
Long-term marketable debt securities Property and equipment, net Goodwill Intangible assets, net Other assets	1,042,575 531,696 2,550,957 480,666 481,832	623,050 2,564,073 451,018
Total assets	, ,	\$ 9,543,622
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities: Accounts payable Accrued expenses and other current liabilities		739,813
Deferred revenue	279,387	
Total current liabilities	1,180,707	1,102,731
Long-term deferred revenue Long-term debt Other long-term liabilities Minority interests in consolidated	65,875 750,000 35,907	749,995

 subsidiaries
 44,266
 51,961

 Stockholders' equity
 7,101,446
 7,487,430

 Total liabilities and stockholders' equity \$ 9,178,201
 \$ 9,543,622

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