\Box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burde	en								
hours per response:	0.5								

1. Name and Address of Reporting Person [*] KERN ARTHUR			2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC</u> [YHOO]		tionship of Reporting Perso all applicable) Director	on(s) to Issuer 10% Owner
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/09/2005		Officer (give title below)	Other (specify below)
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	(Check Applicable	
(Street) SUNNYVALE	СА	94089		X	Form filed by One Repor Form filed by More than Person	0
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	03/09/2005		S		600	D	\$32.3	21,250	D	
Common Stock	03/09/2005		S		350	D	\$32.31	20,900	D	
Common Stock	03/09/2005		S		500	D	\$32.32	20,400	D	
Common Stock	03/09/2005		S		300	D	\$32.33	20,100	D	
Common Stock	03/09/2005		S		100	D	\$32.34	20,000	D	
Common Stock	03/09/2005		S		400	D	\$32.35	19,600	D	
Common Stock	03/09/2005		S		400	D	\$32.36	19,200	D	
Common Stock	03/09/2005		S		300	D	\$32.37	18,900	D	
Common Stock	03/09/2005		S		100	D	\$32.39	18,800	D	
Common Stock	03/09/2005		S		100	D	\$32.4	18,700	D	
Common Stock	03/09/2005		S		600	D	\$32.41	18,100	D	
Common Stock	03/09/2005		S		300	D	\$32.42	17,800	D	
Common Stock	03/09/2005		S		300	D	\$32.43	17,500	D	
Common Stock	03/09/2005		S		300	D	\$32.44	17,200	D	
Common Stock	03/09/2005		S		400	D	\$32.45	16,800	D	
Common Stock	03/09/2005		S		200	D	\$32.46	16,600	D	
Common Stock	03/09/2005		S		700	D	\$32.47	15,900	D	
Common Stock	03/09/2005		S		300	D	\$32.48	15,600	D	
Common Stock	03/09/2005		S		600	D	\$32.49	15,000	D	
Common Stock	03/09/2005		S		700	D	\$32.5	14,300	D	
Common Stock	03/09/2005		S		100	D	\$32.51	14,200	D	
Common Stock	03/09/2005		S		300	D	\$32.52	13,900	D	
Common Stock	03/09/2005		S		300	D	\$32.53	13,600	D	
Common Stock	03/09/2005		S		300	D	\$32.54	13,300	D	
Common Stock	03/09/2005		S		1,000	D	\$32.55	12,300	D	
Common Stock	03/09/2005		S		1,100(1)	D	\$32.56	11,200	D	

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Hegren Beriva Execution Date, if any (e.g., p -(Month/Day/Year)	titve S Transa Utsue 8)	ecuri	the Sur of Secur Acqui (A) or Dispo of (D) (Instr	rities ired ised	if Cate 5180 Expiration Da QAD HOLDSy/1	ତ୍ୟୁ ଧ ାତମ୍ବ, ଜୁନ୍ମ ଦୁର୍ଭ୍ vertib	Amount of Amount of Scangusities) Underlying Derivative Security (Instr. 3 and 4)	Arithe Ed Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8) Code		BINNIS of Deriv Secu Acqu (A) or ONspo	ative ities ired	Expiration Date (Month/Day/Year) Date Expiration		7. Title and Amount of Securitiemount Underlying Derivativeumber SecurityO(Instr. 3 Airte4) Shares	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanatior	of Respons	es:				of (D) (Instr.						Transaction(s) (Instr. 4)		
1. All shares i	reported sold or	1 this form 4 were so	ld pursuant to a 10b5	∎ -1 tradin	ıg progr							,	1	
	-			Code	v	(A)	(D)	Date Exercisable <u>/s/ Michael J. Callahan,</u> <u>attorney-in-fact, for Arthur H.</u> 03/10/2005 Date ** Signature of Reporting Person Date						

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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