FORM 4

Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BALOGH ARISTOTLE N						2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]									ck all applica	•		on(s) to Issu 10% Ow Other (s	vner
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 02/25/2010									below)	EVP Products & C		below)	
(Street) SUNNYVALE CA 94089					4. 	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person												ı	
(City)	(S	State)	(Zip)																
Table I - Non-Deriving 1. Title of Security (Instr. 3) 2. Transa Date (Month/D					nsactio	n	2A. Deemed Execution Date,		3. Transa Code (ction	4. Securit	ies Acc	uired		5. Amour Securities Beneficia	mount of urities eficially		: Direct Indirect	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(1	A) or D)	Price	Transacti	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock					25/20	10			A		39,060(1)		A	\$0	372,086 ⁽²⁾			D	
Common Stock					02/25/2010				A		39,060(3)		A	\$0	411,146		D		
Common Stock 0					2/25/2010				A		39,060(4)		A	\$0	450,206		D		
Common Stock 02/2					2/25/2010				F		4,896	(5)	D	\$15.24	445	445,310		D	
Common Stock 02/2				/26/2010				F		3,889	(6)	D	\$15.31	441,421		D			
Common Stock 02/26				26/20	10			F		41,459 ⁽⁷⁾		D	\$15.31	399,962		D			
			Table II -								osed of				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		5. Number Derivative Securities Acquired or Disposof (D) (In 3, 4 and 9)	6. Date E Expiratio (Month/D	n Date	of S Und Deri		7. Title and Amour of Securities Underlying Derivative Securit Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	Date Expiration Numl	Amount or Number of Shares		(Instr. 4)								
Employee Stock Option (right to	\$15.24	02/25/2010	A			126,050		(8)		02/25/2017	Common Stock 126,		126,050	(9)	126,050		D		

Explanation of Responses:

- 1. Represents a grant of restricted stock units under the Yahoo! Inc. 1995 Stock Plan. Each restricted stock unit represents the contingent right to receive, upon vesting of the unit, one share of Yahoo! Inc. ("Company") common stock. One-fourth (1/4) of the units are scheduled to vest on each of the first, second, third and fourth anniversaries of the date of grant as long as the reporting person remains in the service of the Company through the respective vesting date.
- 2. Includes 964 shares acquired in November 2008 and 2,106 shares acquired in May 2009 through the Yahoo! Inc. 1996 Employee Stock Purchase Plan.
- 3. Represents a grant of performance-based restricted stock units. The target number of units subject to the award is presented in the table. Subject to certain continued employment requirements, the units are scheduled to vest following the third anniversary of the date of grant if the Company meets certain total shareholder return objectives. The number of units that vest may be 0% to 200% of the target number of units, depending upon performance. The maximum number of units that may vest is 78,120 (200% of the target number). Vested restricted stock units will be paid in an equal number of shares of Yahoo! Inc.
- 4. Represents a grant of performance-based restricted stock units. The target number of units subject to the award is presented in the table. Subject to certain continued employment requirements, the units are scheduled to vest on the third anniversary of the date of grant if the Company meets certain annual financial performance objectives. The number of units that vest may be 0% to 200% of the target number of units, depending upon performance. The maximum number of units that may vest is 78,120 (200% of the target number). Vested restricted stock units will be paid in an equal number of shares of Yahoo! Inc. common
- 5. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 13,168 shares of restricted stock granted to the Reporting Person on February 25, 2009.
- 6. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 8,333 shares of restricted stock granted to the Reporting Person on February 26, 2008.
- 7. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 100,000 shares of restricted stock granted to the Reporting Person on February 26, 2008.
- 8. One-fourth (1/4) of this executive incentive stock option is scheduled to vest and become exercisable on each of the first, second, third and fourth anniversaries of the date of grant, as long as the reporting person remains in the service of the Company through the respective vesting date.
- 9. Not Applicable.

/s/ Aristotle Balogh

03/01/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.