

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KERN ARTHUR			2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/31/2005		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person	
C/O YAHOO! INC. 701 FIRST AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)			
(Street) SUNNYVALE CA 94089						
(City) (State) (Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/31/2005		M		39,450	A	\$0.0417	39,450	D	
Common Stock	01/31/2005		S		2,300	D	\$34.95	37,150	D	
Common Stock	01/31/2005		S		3,600	D	\$34.9558	33,550	D	
Common Stock	01/31/2005		S		900	D	\$34.96	32,650	D	
Common Stock	01/31/2005		S		1,800	D	\$34.97	30,850	D	
Common Stock	01/31/2005		S		1,400	D	\$34.98	29,450	D	
Common Stock	01/31/2005		S		598	D	\$34.99	28,852	D	
Common Stock	01/31/2005		S		1,300	D	\$35	27,552	D	
Common Stock	01/31/2005		S		2,696	D	\$35.0044	24,856	D	
Common Stock	01/31/2005		S		52	D	\$35.01	24,804	D	
Common Stock	01/31/2005		S		400	D	\$35.02	24,404	D	
Common Stock	01/31/2005		S		2,500	D	\$35.0204	21,904	D	
Common Stock	01/31/2005		S		1,052	D	\$35.03	20,852	D	
Common Stock	01/31/2005		S		7,652	D	\$35.0395	13,200	D	
Common Stock	01/31/2005		S		500	D	\$35.05	12,700	D	
Common Stock	01/31/2005		S		300	D	\$35.055	12,400	D	
Common Stock	01/31/2005		S		3,600	D	\$35.07	8,800	D	
Common Stock	01/31/2005		S		8,800 ⁽¹⁾	D	\$35.0852	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Option (right to buy)	\$0.0417	01/31/2005		M		39,450		(2)	01/24/2006	Common Stock	39,450	\$0	868,182	D

Explanation of Responses:

1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.

2. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option

on each monthly anniversary thereafter.

/s/ Arthur H. Kern

02/01/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.