FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| F-4: | aurden | | | | | | | | |

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

Estimated average burden hours per response: 0.5

| FILO DAVID | | | <u>100 INC</u> [YI | 100] | | | (Checi | k all applicable) Director | Owner | | |
|--|--------------------|---|--------------------------------|------------------|--------------|--|----------|---|---|---|---|
| (Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE | | | e of Earliest Transa 5/2006 | ction (M | lonth/[| Day/Year) | X | X Officer (give title below) Other (specify below) Chief Yahoo | | | |
| (Street) SUNNYVALE CA | 4. If Ar | mendment, Date of | Original | Filed | (Month/Day/Y | 6. Indi Line) X | , | | | | |
| (City) (State) | (Zip) | | | | | | | | 1 013011 | | |
| Tal | ole I - Non-Deriva | tive S | Securities Acq | uired, | Disp | oosed of, o | or Ben | eficially | Owned | | 1 |
| 1. Title of Security (Instr. 3) | Date | 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Trans (Code 8) | | Transa Code (| | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | | Code V | | Amount (A) or (D) | | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 10/26/2 | 2006 | | S | | 200 | D | \$25.32 | 80,639,028 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 1,700 | D | \$25.31 | 80,637,328 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 100 | D | \$25.3 | 80,637,228 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 700 | D | \$25.29 | 80,636,528 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 1,000 | D | \$25.28 | 80,635,528 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 1,400 | D | \$25.27 | 80,634,128 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 4,400 | D | \$25.26 | 80,629,728 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 3,400 | D | \$25.25 | 80,626,328 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,500 | D | \$25.24 | 80,623,828 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 7,100 | D | \$25.23 | 80,616,728 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 5,600 | D | \$25.22 | 80,611,128 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,900 | D | \$25.21 | 80,608,228 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,500 | D | \$25.2 | 80,605,728 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 1,700 | D | \$25.19 | 80,604,028 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 3,900 | D | \$25.18 | 80,600,128 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,300 | D | \$25.17 | 80,597,828 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 3,700 | D | \$25.16 | 80,594,128 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,700 | D | \$25.15 | 80,591,428 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 6,900 | D | \$25.14 | 80,584,528 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 10,500 | D | \$25.13 | 80,574,028 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 9,400 | D | \$25.12 | 80,564,628 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 8,100 | D | \$25.11 | 80,556,528 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 4,600 | D | \$25.1 | 80,551,928 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,100 | D | \$25.09 | 80,549,828 | D | |
| Common Stock | 10/26/2 | 2006 | | S | | 2,100(1) | D | \$25.08 | 80,547,728 | D | |

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Ta Date (Month/Day/Year) | Iffe Premoverival Execution Date, if any (e.g., p (Month/Day/Year) | Transaction Usite(Asts) 8) Compared to the c | | adives, rities ired osed . 3, 4 | iferatesisis Expiration de Optionesy/f | Underl Deriva | ying tive ty (Instr. 3 | 8 Tripa et Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---|---|---|---|--|------------------|---|--|--|------------------------------|--|--|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (| Instr. | 5. Nu of Deriv Secu Acau | ative | 6. Date Exerc Expiration Da (Magath/Day/Y Exercisable | te | Securi | t Mumber lies VSNSares | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | ∂f∰ išpons | | | | | (A) o | 2004 | | | Securi | ty (Instr. 3 | | Following Reported | (I) (Instr. 4) | |
| 1. All shares | reported sold or | this form 4 were so | ld pursuant to a 10b5 | -1 tradin | g progr | aīðf (D) (Instr | | | , , | , D :1 | P21 | | Transaction(s) | | ı |
| | | | | | | and 5 |) | | | David | | | 10/30/200 | <u>6</u> I | |
| Danie dan B | [<u>.</u> | | | | : - 11 | l | | !!! | ** 9 | Signatur | | ing Person | Date | | |
| 1 | l ' I | | class of securities | | | | песпу | or mairectly. | | | or Number | | | | |
| * If the form | is filed by mo | e than one reportir | g person, see Instr | uction 4 | (b)(v) | | | Date | Expiration | | of | | | | |
| ** Intentiona | l misstatemer | ts or omissions of | acts constitute Fed | e ca old@iri | n vi nal∖ | ∤i (A) tio | n (so) ⊊ee | El Berch Esandiel | | .SitΩe 7 | ≸\$(Maa)res | | | | |
| Note: File th | ree copies of | this Form, one of w | hich must be manu | ally sigi | ned. If | space | is insu | fficient, see In | struction 6 fo | r proce | dure. | | | | |

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