FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|-------------------|----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-028 | | | | | | | |
| Letimoted average | a d a m | | | | | | | |

| \supset | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | ERSHIP | OMB Number: 323 Estimated average burden hours per response: | | | |
|-----------|---|----------|---|---|--|------------------------------------|--|--|
| | lame and Address of Reporting Person* ell Ronald S. | | 2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO] | 5. Relationship of F (Check all applicab Director V Officer (giv | 109 | o Issuer % Owner er (specify | | |
| (La | ust) (First) (| (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | below) | bel | - / | | |

| C/O YAHOO! INC. 701 FIRST AVENUE | | | | | 03/06/2016 | | | | | | | C. Indi | General Counsel & Secretary | | | | | |
|--|--|----|----------------|----------------|--|--|------------------------|---|---------------|---|---|---|--|---|--|--|--|--|
| (Street) SUNNY (City) | | | 94089 (Zip) | | _ | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line) | , | | | | | |
| Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transi Date (Month/It | | | | | | 2A. Deemed Execution Date, if any | 3. Transa | uired, Disposed of, or Benefic 3. 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 Disposed Of (D) (Instr. 3, 4 | | | A) or | | ount of ities | 6. Ownership Form: Direct (D) or Indirect | 7. Nature of Indirect Beneficial | | | |
| | | (| | (Month/Day/Yea | | ` T | Amount | (A (D | A) or D) F | Price | Owned Following Reported Transaction(s) (Instr. 3 and 4) | | (I) (Instr. 4) | Ownership (Instr. 4) | | | | |
| Common Stock 03/0 | | | | 6/2016 | | F | F 271 ⁽¹⁾ D | | \$33.86 | 406,346 | | D | | | | | | |
| | | Ta | | | | urities Acqu s, warrants, | | | | | | - | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Derivative Conversion Date Execution Date, Transaction Security or Exercise (Month/Day/Year) if any Code (Instr. | | | Expiration | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | Price of rivative curity str. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |

Explanation of Responses:

1. Represents shares withheld by Yahoo! Inc. to satisfy tax withholding obligations in connection with the vesting of 719 restricted stock units granted to the reporting person on March 6, 2015.

(A) (D)

Date Exercisable Expiration Date

/s/ Ronald S. Bell

Title

03/08/2016

** Signature of Reporting Person

Amount or Number

of Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.