

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| 1. Name and Address of Reporting Person* <u>ROSENSWEIG DANIEL</u> (Last) (First) (Middle) <u>C/O YAHOO! INC.</u> <u>701 FIRST AVENUE</u> (Street) <u>SUNNYVALE CA 94089</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC [YHOO]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) Chief Operating Officer |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>03/01/2005</u> | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 03/01/2005 | | s | | 600 | D | \$32.3 | 338,289 | D | |
| Common Stock | 03/01/2005 | | s | | 7,000 | D | \$32.31 | 331,289 | D | |
| Common Stock | 03/01/2005 | | s | | 2,300 | D | \$32.32 | 328,989 | D | |
| Common Stock | 03/01/2005 | | s | | 1,700 | D | \$32.33 | 327,289 | D | |
| Common Stock | 03/01/2005 | | s | | 300 | D | \$32.34 | 326,989 | D | |
| Common Stock | 03/01/2005 | | s | | 4,600 | D | \$32.35 | 322,289 | D | |
| Common Stock | 03/01/2005 | | s | | 3,900 | D | \$32.36 | 318,489 | D | |
| Common Stock | 03/01/2005 | | s | | 2,200 | D | \$32.37 | 316,289 | D | |
| Common Stock | 03/01/2005 | | s | | 1,000 | D | \$32.38 | 315,289 | D | |
| Common Stock | 03/01/2005 | | s | | 1,600 | D | \$32.39 | 313,689 | D | |
| Common Stock | 03/01/2005 | | s | | 400 | D | \$32.4 | 313,289 | D | |
| Common Stock | 03/01/2005 | | s | | 2,700 | D | \$32.41 | 310,589 | D | |
| Common Stock | 03/01/2005 | | s | | 7,200 | D | \$32.42 | 303,389 | D | |
| Common Stock | 03/01/2005 | | s | | 3,300 | D | \$32.43 | 300,089 | D | |
| Common Stock | 03/01/2005 | | s | | 1,000 | D | \$32.44 | 299,089 | D | |
| Common Stock | 03/01/2005 | | s | | 700 | D | \$32.45 | 298,389 | D | |
| Common Stock | 03/01/2005 | | s | | 2,700 | D | \$32.46 | 295,689 | D | |
| Common Stock | 03/01/2005 | | s | | 1,000 | D | \$32.47 | 294,689 | D | |
| Common Stock | 03/01/2005 | | s | | 1,200 | D | \$32.48 | 293,489 | D | |
| Common Stock | 03/01/2005 | | s | | 500 | D | \$32.49 | 292,989 | D | |
| Common Stock | 03/01/2005 | | s | | 600 | D | \$32.51 | 292,389 | D | |
| Common Stock | 03/01/2005 | | s | | 300 | D | \$32.52 | 292,089 | D | |
| Common Stock | 03/01/2005 | | s | | 1,000 | D | \$32.53 | 291,089 | D | |
| Common Stock | 03/01/2005 | | s | | 100 ⁽¹⁾ | D | \$32.57 | 290,989 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | |

Explanation of Responses:

1. All shares reported sold on this Form 4 were sold pursuant to a 10b5-1 trading program.

/s/ Daniel Rosensweig

03/02/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.