FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

I		3233-0207
	Estimated average burd	en
	hours per response:	0.5

1. Name and Addr	1 0		2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC</u> [YHOO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
<i>(</i> , ,), <i>(</i> , , , , , , , , , , , , , , , , , , ,	(-))		2. Data of Farliast Transaction (Manth/Day/Maar)	X Officer (give title Other (specify below)
(Last) C/O YAHOO! 701 FIRST AV		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/18/2004	SVP & General Counsel
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable
(Street)				Line) X Form filed by One Reporting Person
SUNNYVALE CA		94089		Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	10/18/2004		М		12,500	A	\$4.62	15,004	D	
Common Stock	10/18/2004		М		4,500	A	\$8.23	19,504	D	
Common Stock	10/18/2004		М		7,500	A	\$13.2812	27,004	D	
Common Stock	10/18/2004		S		3,000	D	\$34.7	24,004	D	
Common Stock	10/18/2004		S		1,500	D	\$34.71	22,504	D	
Common Stock	10/18/2004		S		17,100	D	\$34.73	5,404	D	
Common Stock	10/18/2004		S		2,900	D	\$34.74	2,504	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	umber vative urities uired or oosed 0) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$4.62	10/18/2004		М			12,500	(1)	10/02/2011	Common Stock	12,500	\$0	50,000	D	
Employee Stock Option (right to buy)	\$8.23	10/18/2004		М			4,500	(2)	12/11/2012	Common Stock	4,500	\$0	37,918	D	
Employee Stock Option (right to buy)	\$13.2812	10/18/2004		М			7,500	(3)	01/12/2011	Common Stock	7,500	\$0	14,000	D	

Explanation of Responses:

1. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/2/01.

2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.

3. This option becomes exercisable at a rate of 1/12th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 1/12/01.

// Michael J. Callahan

** Signature of Reporting Person

<u>10/19/2004</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.