\Box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC</u> [YHOO]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
KERN ARTHUR			[X	Director	10% Owner				
(Last) (First) (Middle) C/O YAHOO! INC.		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/23/2005		Officer (give title below)	Other (specify below)				
701 FIRST AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Fili	ng (Check Applicable				
(Street)				X	Form filed by One Re	porting Person				
SUNNYVALE	CA	94089	_		Form filed by More than One Repor Person					
(City)	(State)	(Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	08/23/2005		М		39,450	A	\$0.0417	39,450	D	
Common Stock	08/23/2005		S		200	D	\$32.67	39,250	D	
Common Stock	08/23/2005		S		200	D	\$32.69	39,050	D	
Common Stock	08/23/2005		S		200	D	\$32.7	38,850	D	
Common Stock	08/23/2005		S		400	D	\$32.73	38,450	D	
Common Stock	08/23/2005		S		200	D	\$32.74	38,250	D	
Common Stock	08/23/2005		S		400	D	\$32.75	37,850	D	
Common Stock	08/23/2005		S		200	D	\$32.76	37,650	D	
Common Stock	08/23/2005		S		200	D	\$32.77	37,450	D	
Common Stock	08/23/2005		S		400	D	\$32.78	37,050	D	
Common Stock	08/23/2005		S		400	D	\$32.79	36,650	D	
Common Stock	08/23/2005		S		200	D	\$32.8	36,450	D	
Common Stock	08/23/2005		S		600	D	\$32.82	35,850	D	
Common Stock	08/23/2005		S		300	D	\$32.83	35,550	D	
Common Stock	08/23/2005		S		800	D	\$32.84	34,750	D	
Common Stock	08/23/2005		S		600	D	\$32.85	34,150	D	
Common Stock	08/23/2005		S		200	D	\$32.86	33,950	D	
Common Stock	08/23/2005		S		200	D	\$32.87	33,750	D	
Common Stock	08/23/2005		S		100	D	\$32.88	33,650	D	
Common Stock	08/23/2005		S		400	D	\$32.89	33,250	D	
Common Stock	08/23/2005		S		400	D	\$32.9	32,850	D	
Common Stock	08/23/2005		S		300	D	\$32.91	32,550	D	
Common Stock	08/23/2005		S		700	D	\$32.93	31,850	D	
Common Stock	08/23/2005		S		500	D	\$32.94	31,350	D	
Common Stock	08/23/2005		s		400(1)	D	\$32.95	30,950	D	

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	TablerneDeriv Execution Date, if any (e.g., (Month/Day/Year)	attive Transa PUIS (8)	Secu ction Galls	Lunit New Pac quarter to response of the provided expiration Date expiration of the provided expiration of (D) (Instr. 3, 4 and 5)			ନ୍ତ୍ର୍ବେଟେଖ୍ୟ ଜୁଉnvertil	Or TBen of Securit Dence AGA Derivative (Instr. 3 ar	Security	Ovrive of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
											Amount or				
1. Title of Derivative <u>Security</u> (Instr. 3)	2. Conversion <u>or Exercise</u> Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	ction Instr.	5. Number pf) (D) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		B. Date Exercised in and Bate Exercised in and Reffation Date are Month/Day/Mear)		7. Title and Armount of Armount of Securitieshares Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative <u>Securities</u> Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect <u>Beneficial</u> Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$0.0417	08/23/2005		М		. ,	39,450	(2)	01/24/2006	Common Stock	39,450	(3)	315,882	D	

Explanation of Responses:

1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.

This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.
 not applicable

/s/ Michael Murray, attorney-

08/24/2005

<u>in-fact for, Arthur H. Kern</u> ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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