FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

1. Name and Address of Reporting Person* FILO DAVID			2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC</u> [YHOO]	(Check	tionship of Reporting Per all applicable) Director Officer (give title	rson(s) to Issuer 10% Owner Other (specify
(Last) C/O YAHOO! II 701 FIRST AVE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/14/2012	- X	below) Chief Yal	below) hoo
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	porting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	le V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	02/14/2012		M ⁽¹⁾		200,000	A	\$8.23	200,000	D	
Common Stock	02/14/2012		S ⁽¹⁾		85,000	D	\$15.2007(2)	115,000	D	
Common Stock	02/14/2012		S ⁽¹⁾		115,000	D	\$15.9706 ⁽³⁾	0	D	
Common Stock	02/14/2012		S ⁽¹⁾		70,700	D	\$15.1997 ⁽⁴⁾	72,292,190	Ι	By David Filo 1998 Revocable Trust U/A DTD 06/12/1998
Common Stock	02/14/2012		S ⁽¹⁾		95,800	D	\$15.9703 ⁽⁵⁾	72,196,390	I	By David Filo 1998 Revocable Trust U/A DTD 06/12/1998

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 5. Number of 6. Date Exercisable and 1. Title of 3. Transaction 3A. Deemed 7. Title and Amount 8. Price of 9. Number of 11. Nature 10. of Securities Underlying Derivative Security Derivative Derivative Expiration Date (Month/Day/Year) Conversion Date Execution Date, Transaction Derivative derivative Ownership of Indirect if any Security (Instr. 3) or Exercise Price of (Month/Dav/Year) Code (Instr. 8) Securities Security (Instr. 5) Securities Form Beneficial (Month/Day/Year) Direct (D) Acquired (A) Beneficially Ownership or Indirect (I) (Instr. 4) Derivative or Disposed (Instr. 3 and 4) Owned (Instr. 4) of (D) (Instr Following Security 3, 4 and 5) Reported Transaction(s) (Instr. 4) Amount or Date Expiration Date Number (D) Exercisable Title of Shares Code ν (A) Employee Stock Common Option \$8.23 02/14/2012 **M**⁽¹⁾ 12/11/2012 200,000 (7) 200.000 01/11/2003(6) 0 D Stock (right to buy)

Explanation of Responses:

1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in February 2011.

2. This transaction was executed in multiple trades during the day at prices ranging from \$14.98 to \$15.475. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

3. This transaction was executed in multiple trades during the day at prices ranging from \$15.595 to \$16.095. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

4. This transaction was executed in multiple trades during the day at prices ranging from \$14.975 to \$15.46. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

5. This transaction was executed in multiple trades during the day at prices ranging from \$15.545 to \$16.095. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

6. This option became exercisable at a rate of 1/48th of the securities underlying the option per month commencing January 11, 2003.

7. Not applicable.

<u>/s/ David Filo</u>

** Signature of Reporting Person

02/16/2012 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.