FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ON	ИВ А	PPRC	VAL

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last) C/O YAHOO! II	Name and Address of Reporting Person* RALSTON GEOFFREY Last) (First) (Middle) C/O YAHOO! INC. 101 FIRST AVENUE		Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO] Date of Earliest Transaction (Month/Day/Year) 09/10/2003		tionship of Reporting Pers all applicable) Director Officer (give title below) SVP Network S	10% Owner Other (specify below)
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More than Person	orting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)		
Common Stock	09/10/2003		M		577	A	\$5.3906	126,715	I	By Trust		
Common Stock	09/10/2003		M		481	A	\$9.24	127,196	I	By Trust		
Common Stock	09/10/2003		M		769	A	\$16.46	127,965	I	By Trust		
Common Stock	09/10/2003		S		2,211 ⁽⁴⁾	D	\$34.2	125,754	I	By Trust		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$5.3906	09/10/2003		M			577	10/20/1998 ⁽¹⁾	10/28/2007	Common Stock	577	\$0	140,961	D	
Employee Stock Option (right to buy)	\$9.24	09/10/2003		M			481	11/02/2001 ⁽²⁾	10/02/2011	Common Stock	481	\$0	79,133	D	
Employee Stock Option (right to buy)	\$16.46	09/10/2003		М			769	01/11/2003 ⁽³⁾	12/11/2012	Common Stock	769	\$0	155,034	D	

Explanation of Responses:

- 1. This option becomes exercisable at a rate of 1/4 of the securities underlying the option on the first anniversary of the vesting commencement date of 10/20/97 and 1/48th of the securities underlying the option on each monthly anniversary thereafer.
- 2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/02/01.
- 3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.
- 4. Shares sold pursuant to a 10b5-1 trading plan.

/s/ Michael J. Callahan, attorney-in-fact, Geoffrey

09/11/2003

Ralston

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.