FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI	IΡ

	OMB APPRO	VAL						
	OMB Number:	3235-0287						
Estimated average burden								
	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* FILO DAVID						2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title Check Specific					Owner		
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 01/25/2011									X Officer (give title below) Other (specify below) Chief Yahoo					
(Street) SUNNYVALE CA 94089 (City) (State) (Zip)					- 4. l	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N				rear)	2A. Deemed Execution Date,			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amoun Securities Beneficia Owned Fo		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Report Transa (Instr. 3		ion(s)			(Instr. 4)		
Common Stock				01/25/2011					S ⁽¹⁾		166,500	D	\$15.971	1 ⁽²⁾	74,862,890			I	By David Filo 1998 Revocable Trust U/A DTD 06/12/1998		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	e (Month/Day/Year	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/Da			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I) Or Indirect (I) (Instr	Ownership	Beneficial Ownership (Instr. 4)		
			Code	v	(A)	(D)	Date Exe	e ercisabl	Expiration e Date	Title	Amount or Number of Shares	r									

Explanation of Responses:

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in February 2010.
- 2. This transaction was executed in multiple trades during the day at prices ranging from \$15.85 to \$16.18. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.