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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRO	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* KERN ARTHUR			2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC</u> [YHOO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>ittlitt i ittli</u>				X Director 10% Owner					
(Last) C/O YAHOO! I		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2005	Officer (give title Other (specify below) below)					
701 FIRST AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) SUNNYVALE	CA	94089	_	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3. Transaction Code (Instr. 8)4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Disposed					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	02/08/2005		S		900	D	\$34.6367	6,828	D	
Common Stock	02/08/2005		S		788	D	\$34.5648	6,040	D	
Common Stock	02/08/2005		S		700	D	\$34.6143	5,340	D	
Common Stock	02/08/2005		S		700	D	\$34.71	4,640	D	
Common Stock	02/08/2005		S		600	D	\$34.63	4,040	D	
Common Stock	02/08/2005		S		600	D	\$34.8233	3,440	D	
Common Stock	02/08/2005		S		600	D	\$34.7367	2,840	D	
Common Stock	02/08/2005		S		500	D	\$34.778	2,340	D	
Common Stock	02/08/2005		S		500	D	\$34.76	1,840	D	
Common Stock	02/08/2005		S		400	D	\$34.67	1,440	D	
Common Stock	02/08/2005		S		400	D	\$34.88	1,040	D	
Common Stock	02/08/2005		S		300	D	\$34.7	740	D	
Common Stock	02/08/2005		S		300	D	\$34.74	440	D	
Common Stock	02/08/2005		S		200	D	\$34.69	240	D	
Common Stock	02/08/2005		S		200	D	\$34.68	40	D	
Common Stock	02/08/2005		S		40 ⁽¹⁾	D	\$34.62	0	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expiration		6. Date Exerc Expiration Da (Month/Day/Y	Date Amount o		nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.

02/09/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. * If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.