FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 205

549	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>KERN ARTHUR</u>			2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE		3. Date of Earliest Transa 08/23/2005				action (Month/Day/Year)						Office below	er (give title /)	Other below)	specify
701 FIRST AVENUE		4. If	Amend	lment,	Date o	of Origin	al File	d (Month/Da	ıy/Year)		6. Indiv Line)	vidual or	Joint/Group	Filing (Check A	pplicable
(Street) SUNNYVALE CA 94089											X		•	Reporting Pers	
												Perso		e than One Rep	orung
(City) (State) (Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Instr. 3)	2. Transacti Date (Month/Day		Execution Date,		Date,	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a				Securit Benefic Owned	. Amount of ecurities eneficially wned Following eported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(
Common Stock	08/23/2	005				S		400	D	\$33	.1838	4	1,750	D	
Common Stock	08/23/2005				S		1,400	D	\$3	\$33.19		3,350	D		
Common Stock	08/23/2	005				S		600	D	\$3	3.2	2	2,750	D	
Common Stock	08/23/2	005				S		500	D	\$3	3.21	2	2,250	D	
Common Stock	08/23/2	005				S		500	D	\$3	3.22	1	.,750	D	
Common Stock	08/23/2	08/23/2005				S		50	D	\$3	\$33.24		.,700	D	
Common Stock	08/23/2005				S		300	D	\$3	\$33.25		.,400	D		
Common Stock	08/23/2005				S		100	D	\$33	\$33.255		.,300	D		
Common Stock	08/23/2005				S		200	D	\$3	\$33.26		.,100	D		
Common Stock	08/23/2005				S		100	D	\$3	\$33.27		.,000	D		
Common Stock	08/23/2	08/23/2005				S		500	D	\$3	\$33.29		500	D	
Common Stock	08/23/2	08/23/2005				S		500(1)	D	\$3	\$33.31		0	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
Security or Exercise (Month/Day/Year) if any	med 4	n Date, Transac Code (Ir		5. Number of		6. Date Exerc Expiration Da (Month/Day/Y		isable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Pr Deri Secu (Inst	vative urity r. 5)	tive derivative ty Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation of Responses:		Code	v	(A)	(D)	Date Exercis	able	Expiration Date		Amount or Number of Shares					

1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.

/s/ Michael Murray, attorneyin-fact for, Arthur H. Kern

08/24/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.