

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

June 12, 2008

## Via Facsimile (408) 349-3510 and U.S. Mail

Michael J. Callahan, Esq. Executive Vice President and General Counsel Yahoo! Inc. 701 First Avenue Sunnyvale, CA 94089

**RE:** Yahoo! Inc.

**Additional Definitive Soliciting Materials** 

Filed June 9, 2008 File No. 000-28018

Dear Mr. Callahan:

We have reviewed the above referenced filing and have the following comment.

- 1. Each statement or assertion of opinion or belief must be clearly characterized as such, and a reasonable factual basis must exist for each such opinion or belief. Support for opinions or beliefs should be self-evident, disclosed in the solicitation materials or provided to the staff on a supplemental basis. Please provide support for the following:
  - Your belief that the reelection of your nominees is in the best interests of the company's security holders.
  - Your assertion that the election of Mr. Icahn's slate "could result in substantial erosion of stockholder value."
  - Your claim that the online advertising market is projected to grow from approximately \$40 billion in 2007 to approximately \$75 billion in 2010.

Please direct any questions to Matthew Crispino at (202) 551-3456 or, in his absence, to me at (202) 551-3619. You may also contact us via facsimile at (202) 772-9210. Please send all correspondence to us at the following ZIP code: 20549-4561.

Sincerely,

Daniel F. Duchovny Special Counsel Office of Mergers & Acquisitions Michael J. Callahan, Esq. Yahoo! Inc. June 12, 2008 Page 2

cc:

Via Facsimile (202) 383-5414 Robert Plesnarski, Esq. O'Melveny & Myers LLP Telephone: (202) 383-5149