FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(h) of the Investment Company Act of 1940	
1. Name and Address of Reporting Person*  KERN ARTHUR			2. Issuer Name <b>and</b> Ticker or Trading Symbol YAHOO INC [ YHOO ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner
	O YAHOO! INC.		3. Date of Earliest Transaction (Month/Day/Year) 07/18/2005	Officer (give title Other (specify below) below)
701 FIRST AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
(Street)				X Form filed by One Reporting Person
SUNNYVALE	CA	94089		Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature 1. Title of Security (Instr. 3) 3. Transaction Date **Execution Date** Securities Form: Direct of Indirect Beneficially Owned Following (Month/Day/Year) if any Code (Instr. (D) or Indirect Beneficial (Month/Day/Year) 8) (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) (Instr. 3 and 4) ν Price Code Amount Common Stock 07/18/2005 \$0.0417 39,450 D M 39,450 Common Stock 07/18/2005 S 700 D \$36.4329 38,750 D Common Stock 07/18/2005 S 34 D \$36.46 38,716 D Common Stock 07/18/2005 S 300 D \$36.47 38,416 D 500 Common Stock 07/18/2005 S D \$36.474 37,916 D S Common Stock 07/18/2005 700 D \$36.4786 37,216 D Common Stock 07/18/2005 S 500 D \$36.49 36,716 D S 190 D \$36.51 36,526 D Common Stock 07/18/2005 Common Stock 07/18/2005 S 1,500 D \$36.52 35,026 D Common Stock 07/18/2005 S 1,000 D \$36.522 34,026 D Common Stock 07/18/2005 S 600 D \$36.5267 33,426 D S 600 D 32,826 D Common Stock 07/18/2005 \$36.53 Common Stock 07/18/2005 S 1,050 D \$36.54 31,776 D S Common Stock 07/18/2005 1,276 D \$36.5401 30,500 D 07/18/2005 S D \$36.55 29,500 Common Stock 1,000 D Common Stock 07/18/2005 S 600 D \$36.56 28,900 D s \$36.5618 28,350 Common Stock 07/18/2005 550 D D s Common Stock 07/18/2005 1,000 D \$36.564 27,350 D Common Stock 07/18/2005 S 2,400 D \$36.565 24,950 D S D D Common Stock 07/18/2005 500 \$36.566 24,450 S 600 \$36.5667 23,850 Common Stock 07/18/2005 D D Common Stock 07/18/2005 s 800 D \$36,5675 23,050 D 700 Common Stock 07/18/2005 S D \$36.5686 22,350 D Common Stock 07/18/2005 S 300 D \$36.57 22,050 D Common Stock 07/18/2005 S 2,300 D \$36.58 19,750 D Common Stock 07/18/2005 S 959(1) D \$36.59 18,791 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	As De Prive Derive Execution Date, if any (e.g., (Month/Day/Year)	ative Transa Pulis (	Secu action Isaalls	Sec Acq (A) o Disp of (I	urities uired	Lin <b>eat: 1518</b> Expiration Da ( <b>Aptimas</b> )	iroଞ୍ଚିତ୍ରଫର୍ଡୀ, ଝିନ୍ଦ୍ରnvertil	ភ្វ <b>ាអ្វីខ្</b> តាវ of Securiti ប្រាស់មិន្ត្រីស្វ Derivative (Instr. 3 ar	Security	Owine of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		5. Number of e (Instr. e V  CA) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/\) Date Exercisable	te	7. Title and Amnount of Securities Underlying Number Derivative Security (linker. 3 and CSA) ares		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (i) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option ( right to buy )	\$0.0417	07/18/2005		М			39,450	(2)	01/24/2006	Common Stock	39,450	\$0	434,232	D	

## **Explanation of Responses:**

- 1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.
- 2. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.

/s/ Michael J. Callahan, 07/19/2005 attorney-in-fact for, Arthur H. Kern

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.