FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		2. Issuer Name and Ticker or Trading Symbol YAHOO INC [ YHOO ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)									
MAYER MARISSA A										-				X	Directo	or		10% Ov	/ner
(Last)	(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 05/15/2014								Officer (give title below)  Chief Executive		utive	Other (s below)	pecify
5/ 5/ 21 22 3 7 2 7 2 7																			
701 FIRST AVENUE																			
(Street)					_   4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								ine)	,				
SUNNYVALE CA 94089														X					
															Form filed by More than One Reporting Person				
(City) (State) (Zip)																			
		Tab	le I - I	Non-Deri	ivativ	e Sec	curit	ies Ad	cquirec	d, D	isposed o	f, or B	enefici	ally (	Owned				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/You						Exec if any			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Benefic Owned		es ally Following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	ction(s)			(Instr. 4)
Common Stock 05/15/201						4		M <sup>(1)</sup>		36,000	A	\$18.8	18.87 2,5		60,179		D		
Common Stock 05/15/201						4			S <sup>(1)</sup>		36,000	D	\$33.78	.7879 <sup>(2)</sup> 2,5		24,179		D	
		-	Table						• ′		sposed of, , convertil			•	wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)	4. Transa Code ( 8)			vative urities uired or oosed o) (Instr.	6. Date Exer Expiration D (Month/Day/		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amour or Number of Shares	er					
Employee Stock Option (Right to	\$18.87	05/15/2014			M <sup>(1)</sup>			36,000	(3)		11/29/2019	Commo Stock	n 36,00	00	(4)	1,097,99	97	D	

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in November 2013.
- 2. This transaction was executed in multiple trades during the day at prices ranging from \$33.76 to \$33.84. The weighted-average price is reported above. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- 3. This performance-based stock option under the Yahoo! Inc. ("Company") 1995 Stock Plan vested as to 477,229 options on July 26, 2013 and 401,076 options on January 26, 2014, based on the Company's performance over the applicable performance periods. Subject to certain continued employment conditions and subject to accelerated vesting in certain circumstances, up to 100% of the remaining target amount of 507,692 options is scheduled to vest on January 26, 2015 depending on the extent to which the Company meets certain financial performance goals.

4. Not applicable.

/s/ Marissa A. Mayer \*\* Signature of Reporting Person 05/19/2014

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.