

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SEMEL TERRY</u> (Last) (First) (Middle) <u>C/O YAHOO! INC.</u> <u>701 FIRST AVENUE</u> (Street) <u>SUNNYVALE CA 94089</u> (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC [YHOO]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>07/27/2004</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: right;">Chairman & CEO</p>		
			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/27/2004		M		1,000,000	A	\$8.81	2,601,230	D	
Common Stock	07/27/2004		S		25,000	D	\$29.85	2,576,230	D	
Common Stock	07/27/2004		S		25,000	D	\$29.87	2,551,230	D	
Common Stock	07/27/2004		S		100,000	D	\$29.88	2,451,230	D	
Common Stock	07/27/2004		S		25,000	D	\$29.89	2,426,230	D	
Common Stock	07/27/2004		S		50,000	D	\$29.9	2,376,230	D	
Common Stock	07/27/2004		S		125,000	D	\$29.91	2,251,230	D	
Common Stock	07/27/2004		S		75,000	D	\$29.92	2,176,230	D	
Common Stock	07/27/2004		S		25,000	D	\$29.93	2,151,230	D	
Common Stock	07/27/2004		S		100,000	D	\$29.94	2,051,230	D	
Common Stock	07/27/2004		S		125,000	D	\$29.95	1,926,230	D	
Common Stock	07/27/2004		S		75,000	D	\$30	1,851,230	D	
Common Stock	07/27/2004		S		150,000	D	\$30.02	1,701,230	D	
Common Stock	07/27/2004		S		25,000	D	\$30.03	1,676,230	D	
Common Stock	07/27/2004		S		25,000	D	\$30.04	1,651,230	D	
Common Stock	07/27/2004		S		50,000	D	\$30.05	1,601,230 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$8.81	07/27/2004		M			1,000,000	(2)	04/16/2011	Common Stock	1,000,000	\$0	6,881,932	D	

Explanation of Responses:

- Does not include 760 shares owned by wife for children under the Uniform Transfer to Minors Act.
- This option becomes exercisable at a rate of 1/2 of the securities underlying the option on the first anniversary of the vesting commencement date of 4/16/01 and 1/24th of the securities underlying the option on each monthly anniversary thereafter, such that the option was fully vested on 4/16/03.

/s/ Terry S. Semel 07/27/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

