

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Expires:	December 31, 2014
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>COLEMAN GREGORY</u> (Last) (First) (Middle) (Street) (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>YAHOO INC [YHOO]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>07/21/2003</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) <u>EVP North American Operations</u> 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
---	---	---

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/21/2003		M		2,974	A	9.24	2,974	D	
Common Stock	07/21/2003		M		14,583	A	16.46	17,557	D	
Common Stock	07/21/2003		M		1,344	A	22.31	18,901	D	
Common Stock	07/21/2003		S		10,000	D	31.21	8,901	D	
Common Stock	07/21/2003		S		8,901	D	31.12	0 ⁽¹⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	9.24	07/21/2003		M			2,974	04/20/2002 ⁽²⁾	10/02/2011	Common Stock	2,974	\$0	196,875	D	
Employee Stock Option (right to buy)	16.46	07/21/2003		M			14,583	01/11/2003 ⁽³⁾	12/11/2012	Common Stock	14,583	\$0	85,417	D	
Employee Stock Option (right to buy)	22.31	07/21/2003		M			1,344	04/20/2002 ⁽⁴⁾	05/01/2011	Common Stock	1,344	\$0	298,656	D	

Explanation of Responses:

1. Does not include 1,183 shares owned indirectly by son, 1,182 shares owned indirectly by daughter or 1,182 shares owned indirectly by son.
2. This option becomes exercisable at a rate of 1/8th of the securities underlying the option on 4/2/02 and thereafter 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/2/01 such that the option is fully vested on 10/2/05.
3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.
4. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 4/20/01 and thereafter 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date such that the option is fully vested on 4/20/05.

/s/ Jon Sobel, attorney-in-fact, 07/21/2003
for Gregory Coleman

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.