FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-0287										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KERN ARTHUR					uer Name <b>and</b> Tick HOO INC [ Y			Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
C/O YAHOO! INC		(Middle)			te of Earliest Trans 7/2005	action (	Month	/Day/Year)		Officer (give title below)	Other (specify below)				
701 FIRST AVENUE  (Street)  SUNNYVALE CA 94089					Amendment, Date o	f Origin	al File	d (Month/Day	6. Indi Line) X	1 '					
(City) (	(State)	(Zip)													
	Т	able I - No	on-Deriva	tive	Securities Ac	quirec	l, Dis	sposed of	, or Be	neficially	Owned				
1. Title of Security (Instr. 3)			2. Transacti Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				(A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock			09/27/20	005		M		39,450	Α	\$0.0417	39,450	D			
Common Stock			09/27/20	005		S		400	D	\$32.585	39,050	D			
Common Stock			09/27/20	005		S		200	D	\$32.58	38,850	D			
Common Stock			09/27/20	005		S		680	D	\$32.57	38,170	D			
Common Stock			09/27/20	005		S		400	D	\$32.56	37,770	D			
Common Stock			09/27/20	005		S		200	D	\$32.56	37,570	D			
Common Stock			09/27/20	005		S		500	D	\$32.55	37,070	D			
Common Stock			09/27/20	005		S		100	D	\$32.55	36,970	D			
Common Stock			09/27/20	005		S		320	D	\$32.54	36,650	D			
Common Stock			09/27/20	005		S		18	D	\$32.53	36,632	D			
Common Stock			09/27/20	005		S		520	D	\$32.5238	36,112	D			
Common Stock			09/27/20	005		S		1,000	D	\$32.52	35,112	D			
Common Stock			09/27/20	005		S		600	D	\$32.5167	34,512	D			
Common Stock			09/27/20	005		S		562	D	\$32.5114	33,950	D			
Common Stock			09/27/20	005		S		100	D	\$32.51	33,850	D			
Common Stock			09/27/20	005		S		800	D	\$32.505	33,050	D			
Common Stock			09/27/20	005		S		290	D	\$32.5034	32,760	D			
Common Stock			09/27/20	005		S		276	D	\$32.5	32,484	D			
Common Stock			09/27/20	005		S		375	D	\$32.4991	32,109	D			
Common Stock			09/27/20	005		S		300	D	\$32.4967	31,809	D			
Common Stock			09/27/20	005		S		400	D	\$32.495	31,409	D			
Common Stock			09/27/20	005		S		524	D	\$32.4924	30,885	D			
Common Stock			09/27/20	005		S		1,038	D	\$32.49	29,847	D			
Common Stock			09/27/20	005		S		500	D	\$32.488	29,347	D			
Common Stock			09/27/20	005		S		800(1)	D	\$32.4837	28,547	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	As Define Deriv Execution Date, if any (e.g., (Month/Day/Year)	ative Transa <b>Pulis</b> (	Secu icalls	Sec Acq (A) ( Disp of (I	<del>urities</del> Juired	Lireate, Des Expiration Da (MPHM35)	io set of, ഏnvertil	∄ក្នុំមិនមាន់អីប៉ុង្គេរ៉ូវៀ of Securities December ities) Derivative Security (Instr. 3 and 4)		ORTICE of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)	ction Instr.	5. Number Pf.)(D) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Sapate Exercisable and next the standard of th		Amount or 7. Title and Amount of Securities hares Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option ( right to buy )	\$0.0417	09/27/2005		М			39,450	(2)	01/24/2006	Common Stock	39,450	(3)	236,982	D	

## **Explanation of Responses:**

- 1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.
- 2. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.
- 3. not applicable

/s/ Michael Murray, attorney-09/28/2005 in-fact for, Arthur H. Kern

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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