FORM 4

obligations may continue. See

Instruction 1(b).

Common Stock

Common Stock

Common Stock

Common Stock

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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**OMB APPROVAL** OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  RALSTON GEOFFREY  (Last) (First) (Middle)  C/O YAHOO! INC.  701 FIRST AVENUE					er Name and Ticker (OO INC [ Y	H00 ]	]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below)  SVP Network Services				
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							vidual or Joint/Group Form filed by One Form filed by Mor Person	e Reporting Pers	son	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
1. Title of Security (Instr. 3)  2. Transport (Month/E				Execution Date,		3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	V Amount (A)		Price	Transaction(s) (Instr. 3 and 4)		,			

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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M

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)  5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option ( right to buy)	\$5.3906	08/27/2003		M			577	10/20/1998 <sup>(1)</sup>	10/28/2007	Common Stock	577	\$0	142,115	D	
Employee Stock Option ( right to buy)	\$9.24	08/27/2003		M			481	11/02/2001 <sup>(2)</sup>	10/02/2011	Common Stock	481	\$0	80,095	D	
Employee Stock Option ( right to buy)	\$16.46	08/27/2003		М			769	01/11/2003 <sup>(3)</sup>	12/11/2012	Common Stock	769	\$0	156,572	D	

## **Explanation of Responses:**

- 1. This option becomes exercisable at a rate of 1/4 of the securities underlying the option on the first anniversary of the vesting commencement date of 10/20/97 and 1/48th of the securities underlying the option on each monthly anniversary thereafer.
- 2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/02/01.
- 3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.
- 4. Shares sold pursuant to a 10b5-1 trading plan.

/s/ Michael J. Callahan, attorney-in-fact, Geoffrey

A

A

A

D

577

481

769

2,211(4)

\$5.3906

\$9.24

\$16.46

\$31.96

127,483

127,964

128,733

126,522

08/28/2003

Ralston

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

08/27/2003

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.