FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ROSENSWEIG DANIEL						2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify				
) (First) (Middle) YAHOO! INC. FIRST AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 10/31/2006									X Officer (give title Officer Specify below) Chief Operating Officer				
(Street) SUNNYVALE CA 94089					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		(A) or 3, 4 an	d Secu Bene	nount of rities ficially ed Following orted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount		(A) or (D)	Price	Trans (Inst	saction(s) r. 3 and 4)		, , ,	
Common Stock				10/31/2006					S		4,700		D	\$26.	38 4	102,525	D		
Common Stock				10/31/2006					S		1,400		D	\$26.	39 4	401,125	D		
Common Stock				10/31/2006					S		1,800		D	\$26	4 3	399,325	D		
Common Stock				10/31/2006					S		1,800		D	\$26.	41 3	397,525	D		
Common Stock				10/31	10/31/2006				S		800		D	\$26.42		396,725	D		
Common Stock				10/31/2006					S		300		D	\$26.	44 3	396,425	D		
Common Stock				10/31/2006					S		300		D	\$26.	46 3	396,125	D		
Common Stock				10/31/2006					S		300		D	\$26.	48 3	395,825	D		
Common Stock				10/31/2006					S		200		D	\$26	5 3	395,625	D		
Common Stock				10/31/2006					S		500		D	\$26.	54 3	395,125	D		
Common Stock				10/31/2006					S		200		D	\$26.55		394,925	D		
Common Stock				10/31/2006					S		100		D	\$26.57		394,825	D		
Common Stock				10/31/2006					S		500		D	\$26.59		394,325	D		
Common Stock				10/31/2006					S		400		D	\$26	6	393,925	D		
Common Stock 10/				10/31	10/31/2006						200		D	\$26.	63 3	393,725	D		
Common Stock 10/31/				/2006				S		800		D	\$26.	55 3	392,925	D			
Common Stock 10/31/2					/2006				S		300(1)		D	\$26.	66 3	392,625	D		
		٦	able II - [)								sed of, o				Owned	t			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 1. Title of Conversion Date (Month/Day/Year) 1. Transaction Date Execution if any (Month/Day)			ed Date,	4. Transa Code (I 8)	ction	5. Number 6		6. Date E Expiratio (Month/D	xercis n Date	able and	7. Title and Amount of Securities Underlying Derivative Security (Instr.		str. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nun of						

Explanation of Responses:

1. All shares reported sold on this Form 4 were sold pursuant to a 10b5-1 trading program.

/s/ Michael J. Callahan, attorney-in-fact for, Daniel $\underline{Rosensweig}$

11/01/2006

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.