FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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0.5

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	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					0	r Section	30(h) of t	the Inve	estmer	nt Company Ac	t of 194	10								
1. Name and Address of Reporting Person* FILO DAVID						2. Issuer Name and Ticker or Trading Symbol YAHOO INC YHOO								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
TILU D	MYID												X	Direc				Owner (specify		
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 03/23/2011								Officer (give title below) Chi		ief Yahoo					
				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable							
(Street) SUNNYV	street) SUNNYVALE CA 94089													 Form filed by One Reporting Person Form filed by More than One Reporting Person 						
(City)	(St	ate) (Zip)																	
		Tabl	eI-	Non-Deriv	ativ	re Secu	ırities	Acqu	ired,	Disposed	of, or	Benefic	ially	Owne	ed					
Date			2. Transaction Date (Month/Day/Ye	ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and)	Securitie Benefici	neficially vned Following		: Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	(A) or (D)	Price		Transac (Instr. 3	action(s)			msu. 4 <i>j</i>			
Common	Stock			03/23/2013	1			S ⁽¹⁾		166,500	D	\$16.112	!6 ⁽²⁾	74,52	29,890 I Filo 1 Revoc Trust DTD		By David Filo 1998 Revocable Frust U/A DTD 06/12/1998			
		Та	ble	II - Derivati (e.g., pu						isposed of s, converti				wned						
L. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if an	cution Date, ny		saction e (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, and 5)	es d	piratio	xercisable and n Date ay/Year)	Amo Secu Unde Deriv	tle and ount of urities erlying vative urity (Instr. 3	De Se (In:	Price of rivative curity str. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in February 2010.
- 2. This transaction was executed in multiple trades during the day at prices ranging from \$15.985 to \$16.30. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

Date

Exercisable

Title

Expiration

** Signature of Reporting Person

Amount

Shares

of

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)