FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(h) of the Investment Company Act of 1940	
1. Name and Address of Reporting Person*  ROSENSWEIG DANIEL			2. Issuer Name <b>and</b> Ticker or Trading Symbol YAHOO INC [ YHOO ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/01/2005	X Officer (give title Other (specify below)  Chief Operating Officer
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature 1. Title of Security (Instr. 3) Execution Date, Transaction Securities Form: Direct of Indirect (Month/Day/Year) if any (Month/Day/Year) Code (Instr. 5) Beneficially (D) or Indirect Beneficial 8) Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) (Instr. 3 and 4) Price Code Amount Common Stock 07/01/2005 76,000 \$7.305 367,979 D M Common Stock 07/01/2005 S 600 D \$34.24 367,379 D \$34.25 Common Stock 07/01/2005 S 1,100 D 366,279 D Common Stock 07/01/2005 S 700 D \$34.26 365,579 D D Common Stock 07/01/2005 S 600 \$34.27 364,979 D S 364,479 Common Stock 07/01/2005 500 D \$34.3 D Common Stock 07/01/2005 S 700 D \$34.32 363,779 D S 07/01/2005 1,200 D \$34.33 362,579 D Common Stock Common Stock 07/01/2005 S 1,300 D \$34.34 361,279 D Common Stock 07/01/2005 S 300 D \$34.35 360,979 D Common Stock 07/01/2005 S 1,300 D \$34.37 359,679 D S 3,300 D \$34.38 D Common Stock 07/01/2005 356,379 S Common Stock 07/01/2005 400 D \$34.39 355,979 D S Common Stock 07/01/2005 7,200 D \$34.4 348,779 D 07/01/2005 S 4,200 D \$34.41 344,579 Common Stock D S Common Stock 07/01/2005 4,000 D \$34.42 340,579 D S 2,500 D \$34.43 338,079 Common Stock 07/01/2005 D S D \$34,44 326,379 Common Stock 07/01/2005 11,700 D Common Stock 07/01/2005 S 5,000 D \$34.45 321,379 D S D 319,279 D Common Stock 07/01/2005 2,100 \$34.46 S 3,000 \$34.47 Common Stock 07/01/2005 D 316,279 D Common Stock 07/01/2005 S 3,000 D \$34,48 313,279 D S Common Stock 07/01/2005 3,600 D \$34.49 309,679 D Common Stock 07/01/2005 S 2,800 D \$34.5 306,879 D Common Stock 07/01/2005 300(2) D \$34.51 306,579(3) D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	As leerne Deriv Execution Date, if any (e.g., (Month/Day/Year)	ative Security of or public (IGAILS), DURAGEAN Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			urities Juired or oosed O) (Instr.	quarente ଅନ୍ୟୋତ୍ୟ ପ୍ରଥମ ପ୍ରଥମ ଅଧିକ ଅଧିକ ଅଧିକ ଅଧିକ ଅଧିକ ଅଧିକ ଅଧିକ ଅଧିକ		or Denetherally of Securities Denether Ites) Derivative Security (Instr. 3 and 4)		ORTICE of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
											Amount or				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date _(Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)	ction Instr.	5. Number n pf) n. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		a Date Exercipal Page (Month/Day/)	i Experation it Bate ear)	7. Title and Aumber of Securities hares Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option ( right to buy )	\$7.305	07/01/2005		M			76,000	(1)	04/24/2012	Common Stock	76,000	\$0	712,750	D	

## **Explanation of Responses:**

- 1. This option becomes exercisble at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 4/24/02 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.
- 2. All shares reported sold on this Form 4 were sold pursuant to a 10b5-1 trading program.
- 3. Includes 990 shares acquired through the Yahoo! Inc. Employee Stock Purchase Plan in April 2005.

/s/ Michael Murray, attorneyin-fact for, Daniel Rosensweig 07/05/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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