Common Stock

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPRO	VAL
l	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RALSTON GEOFFREY (Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE			3. [SSUER NAME and Tick AHOO INC [Y Date of Earliest Transa 03/2003	HOO]			ationship of Reportir k all applicable) Director Officer (give title below) Chief Pro	10% (Owner (specify	
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4. f	Amendment, Date o	f Original Filed	d (Month/Day/Y	'ear)	6. Ind Line)	Form filed by On Form filed by On Form filed by Mo Person	e Reporting Pers	son
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
Date			2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

Code v

M

M

M

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Transaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$5.3906	12/03/2003		M			577	10/20/1998 ⁽¹⁾	10/28/2007	Common Stock	577	\$0	134,037	D	
Employee Stock Option (right to buy)	\$9.24	12/03/2003		М			481	11/02/2001 ⁽²⁾	10/02/2011	Common Stock	481	\$0	73,361	D	
Employee Stock Option (right to	\$16.46	12/03/2003		M			769	01/11/2003 ⁽³⁾	12/11/2012	Common Stock	769	\$0	145,806	D	

Explanation of Responses:

- 1. This option becomes exercisable at a rate of 1/4 of the securities underlying the option on the first anniversary of the vesting commencement date of 10/20/97 and 1/48th of the securities underlying the option on each monthly anniversary thereafer.
- 2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/02/01.
- 3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.
- 4. Shares sold pursuant to a 10b5-1 trading plan.

/s/ Geoffrey Ralston

(A) or (D)

Α

Α

A

D

D

Price

\$5.3906

\$9.24

\$16.46

\$43.82

\$43.82

Amount

577

481

769

1,827(4)

384(4)

Transaction(s)

(Instr. 3 and 4)

122,277

122,758

123,527

121,700

121.316

12/04/2003

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

12/03/2003

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.