FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Bell Ronald S. (Last) (First) (Middle) | | | | | | Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO] Date of Earliest Transaction (Month/Day/Year) 02/27/2015 | | | | | | | | | | | all app Direct Office below | blicable) ctor er (give title v) | ting Person(s) to Issuer 10% Owner e Other (specify below) unsel & Secretary | | | |
|---|--|--|--|-------|------------------------------|---|---|---|---|------------------------------------|--|---|------|--|---------------------------------------|--------------|---|---|--|--|--|--|
| C/O YAHOO! INC. 701 FIRST AVENUE (Street) SUNNYVALE CA 94089 (City) (State) (Zip) | | | | | | | | | | | | | | | | Individue) | ′ | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | ır) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | (A) or 3, 4 ar | 4 and Secu Bene Own | | cially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | Code | v | Amount | (, | A) or D) | Price | - 1- | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | | | |
| Common Stock 02/27/2 | | | | | | | | | | F | | 1,879(1 | 1) | D | \$44.28 | | 410,327 | | D | | | |
| Common Stock 02/27/2 | | | | | | 2015 | | | | F | | 3,865(2 | 2) | D | \$44.28 | | 406,462 | | D | | | |
| Common Stock 02/28/2 | | | | | | 2015 | | | | F | | 1,590 ⁽³ | 3) | D | \$44.28 | | 404,872 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversior or Exercise Price of Derivative Security | | 3A. Deem Execution if any (Month/Da | Date, | 4. Transa Code (8) | Instr | n of De Se Ac (A Di: of (In an | erivati ecuriti equire) or spose (D) estr. 3 | ive ies ed ed | 6. Date E Expiratio (Month/D | on Date | Securities Underlying Derivative Security (Ir and 4) Am or Nu expiration | | str. 3 ount | 8. Prio Deriva Secur (Instr. | ative ity | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ow For Dire or I (I) (| nership m: ect (D) ndirect Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- 1. Represents shares withheld by Yahoo! Inc. ("Company") to satisfy tax withholding obligations in connection with the vesting of 5,000 restricted stock units granted to the reporting person on February 27, 2012.
- 2. Represents shares withheld by the Company to satisfy tax withholding obligations in connection with the vesting of 9,748 restricted stock units granted to the reporting person on February 27, 2014.
- 3. Represents shares withheld by the Company to satisfy tax withholding obligations in connection with the vesting of 3,048 restricted stock units granted to the reporting person on February 28, 2013.

/s/ Ronald S. Bell

03/03/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.