FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL						
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FILO DAVID							2. Issuer Name and Ticker or Trading Symbol YAHOO INC [ YHOO ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Chief Yahoo					
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 07/06/2011														
(Street) SUNNYVALE CA 94089 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
	Tabl	e I -	- Non-Deriv	/ativ	e Sec	uritie	s Ac	quired	, Di	sposed (	of, or	Benefic	ially	Owne	ed						
Date					ar) if any		Co	ransaction   I ode (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5			5) Securiti Benefic Owned		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Co	de V	An			Price		Transac	ransaction(s)			(111311.4)			
Common Stock 07/06/20:							S	(1)	1	.66,500	D	\$15.6778 <sup>(2)</sup>		73,361,890			I	By David Filo 1998 Revocable Trust U/A 06/12/1998			
	Та	ble												wned							
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if ar	cution Date, ny			of Derivative Securical Acquirative (A) or Disposof (D) (Instr.	ative ities red sed	Expirati (Month/	on D	ate Year)	Amoun or Numbe		De See (In:	Derivative Security (Instr. 5) Beneficia Owned Following Reported		Ownershi Form: Direct (D) or Indirect (I) (Instr. 4		Beneficial Ownership (Instr. 4)			
	(Find the property of the prop	(First) (ONC) (Conversion or Exercise Price of Derivative (Month/Day/Year) (Month/Day/Year)	(First) (Middle MOO! INC. ST AVENUE  VALE CA 9408  (State) (Zip)  Table I - Security (Instr. 3)  Stock  Table  2. Conversion or Exercise Price of Derivative (Month/Day/Year) if au (Mo	(First) (Middle)  HOO! INC. ST AVENUE  VALE CA 94089  (State) (Zip)  Table I - Non-Deriv Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Conversion or Exercise Price of Derivative  (Month/Day/Year)  3. Transaction San Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)	(First) (Middle)  (State) (Zip)   Table I - Non-Derivative  (Month/Day/Year)  (Month/Day/Year)  (E.g., puts, (Month/Day/Year)  (Month/Day/Year)  (First) (Middle)  (A.  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  (First) (Middle)  (First) (Middle)  (First) (Middle)  (First) (Middle)  (Stave) (Zip)  (State) (Zip)  Table I - Non-Derivative Sec Executity (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Conversion or Exercise Price of Derivative Price of Derivative (Month/Day/Year)  (Month/Day/Year)  (Middle)  3. Date of 07/06/20  4. If Amen  2. Table II - Derivative Secur (e.g., puts, calls, fany (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Instr. 8)	(First) (Middle)  (First) (Middle)  (First) (Middle)  (ST AVENUE   Table I - Non-Derivative Securities (Month/Day/Year)  (State) (Zip)   Table II - Derivative Securities (e.g., puts, calls, warration Date (e.g., puts, calls, warration Date (Month/Day/Year)  2. Table II - Derivative Securities (e.g., puts, calls, warration Date (Month/Day/Year)  3. Date of Earlies 07/06/2011  2. Transaction Date (e.g., puts, calls, warration of Exercise Price of Derivative Security (Month/Day/Year)  3. Date of Earlies 07/06/2011  4. If Amendment,  2. Table II - Derivative Securities (e.g., puts, calls, warration of Exercise Price of Derivative Security (Month/Day/Year)  3. Date of Earlies 07/06/2011  4. If Amendment,  2. Transaction Date (e.g., puts, calls, warration of Derivative Security)  (a) Of Open (a) Open (b) Open (b) Open (c) Ope	(First) (Middle)  (First) (Middle)  (HOO! INC.  ST AVENUE   Table I - Non-Derivative Securities Ac  (Month/Day/Year)  Stock  Table II - Derivative Securities Acque (e.g., puts, calls, warrants, acquired fany (Month/Day/Year)  Table II - Derivative Securities Acque (e.g., puts, calls, warrants, acquired fany (Month/Day/Year)  A. If Amendment, Date of Securities Acque (e.g., puts, calls, warrants, acquired fany (Month/Day/Year)  A. Deemed Execution Date, if any (Month/Day/Year)  Table II - Derivative Securities Acque (e.g., puts, calls, warrants, acquired (A) or Disposed	(First) (Middle)  (First) (Middle)  (First) (Middle)  (State) (Zip)  Table I - Non-Derivative Securities Acquired (Month/Day/Year)  (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired (Month/Day/Year)  (Code (Instr. 8)  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))  Table II - Derivative Securities Acquired (Lode (Instr. 8))	(First) (Middle)  (First) (Middle)  (ST AVENUE  Table I - Non-Derivative Securities Acquired, Diate (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Diate (e.g., puts, calls, warrants, options, or Exercise Price of Derivative Security  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Code (Instr. 8)  Code V Ar  4. If Amendment, Date of Original File  2. Transaction Code (Instr. 8)  Code (Instr. 8)  Table II - Derivative Securities Acquired, Disp (e.g., puts, calls, warrants, options, or Exercise Price of Derivative Security (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  (First) (Middle)  (HOO! INC.  ST AVENUE   Table I - Non-Derivative Securities Acquired, Disposed of (Month/Day/Year)  (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (Instr. 8)  Table II - Derivative Securities Acquired (Instr. 8)	YAHOO INC   YHOO   YAHOO! NC.	YAHOO INC   YHOO   YAHOO INC   YHOO   STAVENUE   STAVENUE   A. If Amendment, Date of Original Filed (Month/Day/Year)   A. If Amendment, Date of Original Filed (Month/Day/Year)	YAHOO INC   YHOO   YAHOO INC   YHOO   YAHOO INC   YHOO   INC.   ST AVENUE	Check all applied   Chec	Check all applicable   Director   Officer (give tith below)   Officer (give tith bel	AHOO INC [ VHOO ]  (First) (Middle)  (First) (Middle)  (First) (Middle)  (First) (Middle)  (First) (Middle)  3. Date of Earliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  Stock  07/06/2011  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  3. Transaction (Diplement of the person of th	AHOO INC [YHOO]  (First) (Middle)  (First) (Midd			

## **Explanation of Responses:**

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person in February 2011.
- 2. This transaction was executed in multiple trades during the day at prices ranging from \$15.55 to \$15.80. The price reported above reflects the weighted-average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

/s/ David Filo

07/08/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.