



## **HomeGain Teams with Yahoo! Real Estate To Offer Home Sellers Fast, Accurate Home Pricing Information**

**Emeryville, CA -- November 6, 2002** -- HomeGain, the largest consumer-to-REALTOR® matching service, announced that Yahoo! Inc. is providing comparable neighborhood home sales and pricing information to consumers nationwide via Yahoo! Real Estate, (<http://realestate.yahoo.com>), an online destination providing consumers with the information, tools and resources they need to make informed real estate decisions.

By entering a street address and city or zip code, users obtain an instant, detailed report of comparable home prices and recent sales in the immediate area. This information is sponsored by a top-performing local REALTOR®, who is featured at the top of the detailed report. Additionally, serious sellers who want to obtain a more accurate value for their particular home can request a free, Comparable Market Analysis (CMA) by completing an electronic form and submitting the information to the sponsoring local REALTOR®.

HomeGain CEO Bruce Schroder said, "We're pleased to extend the reach of our easy-to-use valuation tool to the millions of Yahoo! Real Estate consumers. This online pricing report exemplifies the best attributes of web-based real estate tools: instant sales information combined with access to an experienced local REALTOR® who can provide valuable insight into the local market."

### **About HomeGain**

With more than 3 million homeowners and 54,000 real estate agents registered, HomeGain is the largest provider of customized services to consumers using the Internet to sell or buy a home. Its Agent Evaluator feature is the only personalized referral service that enables consumers to find and compare the best local real estate REALTORS® from a nationwide network of more than 54,000 real estate professionals. Buyers can view the newest home listings in their area through its Home Search Express tool. Users can also access a full range of home buying and selling tools, services and content to value a property, prepare a home for sale, secure a loan, arrange a move, or make home improvements. More than 3 million consumers have registered at the HomeGain web site ([www.homegain.com](http://www.homegain.com)) since its inception in 1999.

HomeGain's services are powered by more than 80 online partners. HomeGain is a licensed real estate broker. State license information is available at <http://homegain.com/broker>. HomeGain is privately held and is headquartered in Emeryville, CA.

### **About Yahoo!**

Yahoo! Inc. is a leading provider of comprehensive online products and services to consumers and businesses worldwide. Yahoo! reaches more than 237 million individuals worldwide each month, and is the No. 1 Internet brand globally. Headquartered in Sunnyvale, Calif., Yahoo!'s global network includes 25 World properties and is available in 13 languages.

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