FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>Utzschneider Lisa</u>							2. Issuer Name <b>and</b> Ticker or Trading Symbol YAHOO INC [ YHOO ]										all app Dired	olicable)	p Person(s) to Issuer  10% Owner  Other (specify	
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 08/27/2015										X Officer (give title Officer Specify below)  Chief Revenue Officer				
(Street) SUNNYVALE CA 94089 (City) (State) (Zip)				_ 4. II	4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Indiv Line) X	′				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and Seci Ben Owr		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) o (D)	r Pric	e e	Reported Transaction(s) (Instr. 3 and 4)			(111501.4)	
Common Stock 08/27/2						5				Α		148,411	(1)	A	1	\$0		66,627	D	
Common Stock 08/27/2					7/2015	2015				A		37,102	(2)	A	\$0		503,729		D	
Common Stock 08/27/2					7/2015	2015				Α		111,308 <sup>(3)</sup>		A		\$0		15,037	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year) (Month/Day/Year)  3. Deemed Execution Date if any (Month/Day/Ye		n Date,	4. Transaction Code (Instr. 8)		n of Der Sec Acc (A) Dis of (Ins and	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Date E xpiratio //onth/D	n Datray/Ye	Securities Underlying Derivative Security (Insand 4)  Amor Nun of		of s ng e ((Instr. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

- 1. Represents a grant of restricted stock units under the Yahoo! Inc. ("Company") Stock Plan. Each restricted stock unit represents the contingent right to receive, upon vesting of the unit, one share of Company common stock. Subject to accelerated vesting in certain circumstances, the restricted stock units are scheduled to vest in 48 equal monthly installments, as long as the reporting person remains in the service of the Company through the respective vesting date.
- 2. Represents a grant of performance-based restricted stock units under the Company Stock Plan. The target number of units is presented in the table. Subject to certain continued employment conditions and subject to accelerated vesting in certain circumstances, 100% of the target number of units is scheduled to vest following the 2015 annual performance period. The number of units that actually vest will be 0% to 200% of the scheduled amount, depending on the extent to which the Company meets or exceeds certain financial performance goals. The maximum number of units that may vest is 74,204 (200% of the target number). Vested restricted stock units will be paid in an equal number of shares of Company common stock.
- 3. Represents a grant of performance-based restricted stock units under the Company Stock Plan. The target number of units is presented in the table. Subject to certain continued employment conditions and subject to accelerated vesting in certain circumstances, one-third (1/3) of the target number of units are scheduled to vest following each of the 2016, 2017 and 2018 annual performance periods. Each year, the number of units that actually vest will be 0% to 200% of the scheduled amount, depending on the extent to which the Company meets or exceeds certain financial performance goals. The maximum number of units that may vest over three years is 222,616 (200% of the target number). Vested restricted stock units will be paid in an equal number of shares of Company common stock

08/31/2015 /s/ Lisa Utzschneider

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.