## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

 	 	 	 	 	_

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	OMB APPRO	VAL
I	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  COLEMAN GREGORY						2. Issuer Name and Ticker or Trading Symbol  YAHOO INC [ YHOO ]								(Ched	ck all applic			10% Ov	vner		
(Last) (First) (Middle) C/O YAHOO! INC. 701 FIRST AVENUE						3. Date of Earliest Transaction (Month/Day/Year)  11/21/2003  X Officer (give title below)  EVP, Media											респу				
(Street)					_ 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
SUNNYVALE CA 94089						X Form filed by One Reporting Person Form filed by More than One Reporting															
(City) (State) (Zip)						Person															
		Tab	le I - No	n-Deri	vativ	e Se	curi	ties Ac	quired	, Dis	posed o	f, or Be	nefi	icially	Owned						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		ar)   E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				Beneficia Owned F	es ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Code	Code V Am		nt (A) or (D)		Price Reporte Transac (Instr. 3		ion(s)			(Instr. 4)			
Common Stock				11/2	1/2003	3			М		29,160	6 A		\$9.24 29		,166		D			
Common Stock				11/2	1/2003	3			M		8,333	A	\$	616.46	37,	,499		D			
Common Stock				11/2	1/2003				М		2,500	A	\$	322.31	39,999			D			
Common Stock				11/2	1/2003	/2003					10,000	(5) D	9	39.21	29	,999		D			
Common Stock				11/2	21/2003				S		5,000(	5) D	\$	\$39.01 24		,999		D			
Common Stock				11/2	1/2003				S		9,999(	5) <b>D</b>		\$39	15,	15,000		D			
Common Stock				11/2	21/2003				S		5,000(	5) D	\$	38.96	10,000			D			
Common Stock 11/2					1/2003	:003		S		10,000	10,000 <sup>(5)</sup> D		38.85	0(1)		D					
		-	Table II -								osed of, convertil				Owned						
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  (Instr. 3)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)			Date,	4. Transaction Code (Instr 8)		n of i		6. Date E Expiratio (Month/E	n Dat		7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nui of	ount mber ares							
Employee Stock Option ( right to buy )	\$9.24	11/21/2003			M			29,166	(2)		10/02/2011	Common Stock	29	,166	\$0	167,70	)9	D			

## **Explanation of Responses:**

\$16.46

\$22.31

Employee Stock Option (

right to buy)

Employee Stock Option (

right to buy)

1. Does not include 583 shares owned indirectly by son, 582 shares owned indirectly by daughter or 582 shares owned indirectly by son.

M

M

2. This option becomes exercisable at a rate of 1/8th of the securities underlying the option on 4/2/02 and thereafter 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/2/01 such that the option is fully vested on 10/2/05.

(3)

(4)

12/11/2012

05/01/2011

8,333

2.500

- 3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.
- 4. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 4/20/01 and thereafter 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date such that the option is fully vested on 4/20/05.
- 5. Shares sold pursuant to a 10b5-1 trading plan.

11/21/2003

11/21/2003

/s/ Gregory Coleman

11/25/2003

77,084

296,156

D

D

8,333

2,500

Stock

Common

Stock

\$<mark>0</mark>

\$0

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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