FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of ARTHUI	2. Issuer Name and Ticker or Trading Symbol YAHOO INC [ YHOO ]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner							
(Last) C/O YAF		3. Date of Earliest Transaction (Month/Day/Year) 02/08/2005									below)	(give title	Other (below)				
(Street) SUNNYVALE CA 94089					4. If Amendment, Date of Original Filed (Month/Day/Year) 02/10/2005								Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person  Form filed by More than One Reporting Person  Person				
(City)	(S	tate)	(Zip)														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction  2. Transaction  2. Deemed  3.  4. Securities Acquired (A) or  5. Amount of  6. Ownership  7. Nature																
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Execution Date,		3. Transaction Code (Instr. 8)		Disposed Of (D) (Ins		nstr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)	Price		Transact (Instr. 3 a	ion(s) and 4)		
Common	Stock			02/08/2	005			M		39,450	A	\$0.0	)417	39,	450	D	
Common	Stock			02/08/2	005			S		2,600	D	\$34	1.77	36,	850	D	
Common	Stock			02/08/2	005			S		2,500	D	\$34.	5096	34,	350	D	
Common	Stock			02/08/2	005			S		2,300	D	\$34.	7222	32,	,050	D	
Common	Stock			02/08/2	005			S		2,300	D	\$34.	5283	29,	,750	D	
Common	Stock			02/08/2	005			S		2,100	D	\$34.	5886	27,	650	D	
Common	Stock			02/08/2	005			S		1,700	D	\$34.	8094	25,	950	D	
Common	Stock			02/08/2	005			S		1,700	D	\$34	1.54	24,	250	D	
Common	Stock			02/08/2	005			S		1,700	D	\$34	1.72	22,	550	D	
Common	Stock			02/08/2	005			S		1,600	D	\$34	.725	20,	950	D	
Common	Stock			02/08/2	005			S		1,600	D	\$34.	6988	19,	350	D	
Common	Stock			02/08/2	005			S		1,400	D	\$34.	5357	17,	950	D	
Common	Stock			02/08/2	005			S		1,360	D	\$34.	6141	16,	590	D	
Common	Stock			02/08/2	005			S		1,300	D	\$34	1.55	15,	290	D	
Common	Stock			02/08/2	005			S		1,200	D	\$34	1.53	14,	090	D	
Common	Stock			02/08/2	005			S		1,200	D	\$34.	6625	12,	890	D	
Common	Stock			02/08/2	005			S		1,162	D	\$34	.625	11,	728	D	
Common	Stock			02/08/2	005			S		1,100	D	\$34.	6464	10,	628	D	
Common	Stock			02/08/2	005			S		1,100	D	\$34.	5873	9,5	528	D	
Common	02/08/2005				S		900	D	\$34.4967		8,628		D				
Common	Stock			02/08/2	005			S		900(1)	D	\$34.	6267	7,7	728	D	
		-	Table II							oosed of, convertik				wned			
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Unity or Exercise (Month/Day/Year) if any		ned 4.		5. Number ion of		6. Date Expirati (Month/	6. Date Exercisable and Expiration Date (Month/Day/Year)			d Amou	unt 8 D S (I	. Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				c	ode V	' (	A) (D)	Date Exercis	able	Expiration Date	Title	of Share	s				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option ( right to buy )	\$0.0417	02/08/2005		M			39,450	(2)	01/24/2006	Common Stock	39,450	\$0	828,732	D	

## **Explanation of Responses:**

- 1. All shares reported sold on this form 4 were sold pursuant to a 10b5-1 trading program.
- 2. This option becomes exercisable at a rate of 1/4th of the securities underlying the option on the first anniversary of the vesting commencement date of 1/25/96 and 1/48th of the securities underlying the option on each monthly anniversary thereafter.

/s/ Michael J. Callahan, attorney-in-fact, for Arthur H. 02/25/2005 Kern

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.